

HIE LINKS

OUR WEEKLY UPDATE

9 May 2023

This is your weekly round-up of news and events from HIE.

Details of upcoming HIE events can be found on the HIE website - www.hie.co.uk/events

Events organised by other organisations e.g. Scottish Enterprise, Business Gateway etc can be found on www.findbusinesssupport.gov.scot

IN THE NEWS

www.hie.co.uk/latest-news/

- 01 May: [Thurso youngsters fly high with latest STEM activity](#)
- 01 May: [Latest Business Panel Survey findings published](#)
- 04 May: [Green Grant Fund launched](#)
- 05 May: [Construction begins at Sutherland Spaceport](#)

DID YOU SEE?

- [New product launched 4 May: HIE Green Grant Fund](#)
- [Monthly newsletter from Lochaber, Skye and Wester Ross](#)
- [Latest Northern Innovation Hub newsletter](#)
- [HIE vacancy: Regional Development Manager, Caithness and Sutherland](#)
- [The King's Awards for Enterprise are open for applications](#)

SOCIAL MEDIA HIGHLIGHTS

TWITTER [Follow us](#)

- 7 May: [Get up to speed on fair work practices with our free programme](#)

LINKEDIN [Connect with us](#)

- 9 May: [Here's Ali Smith \(Lochaber Accommodation Services\) on how zero hours contracts can be used appropriately to help staff have that work/life balance.](#)

FACEBOOK [Follow us](#)

- 4 May: [HIE Green Grant Fund launched!](#)

EVENTS AND WEBINARS COMING UP

Thurs 11 May: Email marketing tools to enhance your international e-commerce
Scottish Enterprise
10-11am
Online

Connect better with your customers using email marketing tools with entrepreneur Ben Leonard.

[Book](#)

Sat 13 May: Shared perspectives conference
HIE XpoNorth Digital
10.30-4pm
In-person and online
The Highland Cinema, Fort William
PH33 6AJ

This free event takes a practical look at how digital technologies are unlocking new areas for regional businesses and offers a platform for creative and heritage networks to meet other sectors, make connections and discuss collaborative approaches to challenges and opportunities.

[Join in-person](#)

[Join online](#)

<p>Mon 15 May: Photography for online business DigitalBoost 10-12 noon Online (national)</p>	<p>Learn how to shoot, edit and upload photos for use online and to showcase your business. Book</p>
<p>Thurs 18 May: Virtual coffee: cyber security for Scotland's health and care sector CENSIS 10-11am Online</p>	<p>Cyber resilience in the health and care sector helps organisations respond effectively in the event of a cyber incident and maintain operation of medical systems, equipment and services. Join a discussion from CENSIS with Abertay CyberQuarter, Scottish Enterprise, ScotlandIS and the Scotland 5G Centre Book</p>
<p>Tues 23 May: How Artificial Intelligence (AI) can help your business marketing DigitalBoost 6-8pm Online (national)</p>	<p>This practical webinar will examine how AI can help make your marketing more efficient, with free tools and systems that could help businesses of all sizes. Book</p>
<p>Tues 30 May: Inception to Expansion Inner Moray Firth area team 12.15-2.30pm Hybrid event #hellodigital An Lòchran, Inverness</p>	<p>Join us for a networking event with guest speakers Paul Esto of Wilderness Scotland and Clare Campbell of Prickly Thistle. Learn how their businesses grew from inception to expansion, along with the highs and lows of getting to where they are. Experts from HIE, Business Gateway, Inverness Chamber of Commerce and Federation of Small Business will be on hand to explain the different forms of support they offer. Book</p>