

IN THE NEWS

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- 1 Dec: [Double win for region at Scottish Green Energy Awards](#)
29 Nov: [Research highlights million-pound opportunity from green recovery](#)
29 Nov: [Skye firm wins contract for new business premises](#)

DID YOU SEE?

- [Full research findings on potential of carbon sequestration to communities and land managers](#)

SOCIAL MEDIA HIGHLIGHTS

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27 Nov: [Technology Placement Programme](#)

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25 Nov: [Claer Barrett from Financial Times event](#)

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1 Dec: [R K Joinery awarded a £2.7m contract to develop eight new business units at Broadford Industrial Estate](#)

#FRIDAYFACTS FROM OUR CHIEF EXECUTIVE

2 Dec: [Scottish Green Energy Award 2022 winners](#)

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EVENTS AND WEBINARS COMING UP

Tues 6 Dec: **Lessons from businesses across Scotland on the path to Net Zero**

Scottish Enterprise

11-12 noon

Online

Looking for inspiration and advice as you plan a more sustainable future for your business? Hear from three Scottish businesses who have made significant progress on their journey to net zero:

- Bruichladdich Distillery, Islay
- Innovatium Group, developing technology to meet the challenges of industrial decarbonisation, energy security and energy resilience
- Kenoteq, a supplier of low carbon closed loop circular building materials.

[Book](#)

Tues 6 Dec: **How to protect and manage your intellectual property (IP)**

Business Gateway

12 – 2pm

Online

Following this webinar, you'll understand how to manage your intellectual property (IP) or how to start the process of registering it.

[Book](#)

<p>Tues 6 Dec: How to Prepare for Sustainability 2.0 Food manufacture 3-4 pm Online</p>	<p>The next 10 years will see sustainability become a ‘must have’ to drive efficiencies, meet consumer expectations and comply with regulation in food and drink. It’s a shift dubbed, ‘Sustainability 2.0.’</p> <p>Register</p>
<p>Tues 6 Dec: Instagram for business DigitalBoost 6-8 pm Online (national)</p>	<p>Find out how to use the world’s most popular image sharing app for your business benefit.</p> <p>Book</p>
<p>Wed 7 Dec: Build a customer focused business Business Gateway 9-11 am Online (national)</p>	<p>This webinar will cover the key considerations when thinking about how your business interacts with its customers.</p> <p>Book</p>
<p>Wed 7 Dec: Horizon Europe: Clean energy research and innovation funding Scottish Enterprise 10-11 am Online</p>	<p>This one-hour webinar on Energy-related funding through the Horizon Europe programme includes:</p> <ul style="list-style-type: none"> • Energy Generation (wind, tidal, geothermal, CSP), • Energy Systems and grids and storage, • Hydrogen & CCUS • Heating and Cooling and the Built Environment <p>Register</p>
<p>Wed 7 Dec: Making digital content accessible DigitalBoost 12-2 pm Online (national)</p>	<p>Understanding the needs of all when producing digital content helps you market your business inclusively. This webinar will highlight the challenges and help you make your content accessible.</p> <p>Book</p>
<p>Wed 7 Dec: Data Leaders Programme information session The Data Lab 4-5 pm Online</p>	<p>The Data Lab’s Data Leaders Programme will take place online and at the Royal Scots Club in Edinburgh from February – May. It is designed for leaders in Scotland, working across businesses or organisations of any size who want to enhance their data skills, their teams, and outputs to influence and inspire change.</p> <p>Book</p>
<p>Wed 7 Dec: Festive Women’s Enterprise Network – Cairngorms GrowBiz Women’s Enterprise Network 6.30-9 pm The Speyside Hotel 43 Grant Road Grantown-on-Spey PH26 3LD In person event</p>	<p>Join this first in-person networking dinner since 2019. GrowBiz Women's Enterprise networks support women starting, running or growing a business, or just thinking about it. There is a charge for dinner.</p> <p>Book</p>

<p>Thurs 8 Dec: Export Opportunities in Brunei, Cambodia, and Laos Department for International Trade 9-10.35 am Online</p>	<p>Find out more the export opportunities in Brunei, Cambodia, and Laos. We'll cover dos and don'ts of doing business; and how to navigate the regulatory landscape within each market. Book</p>
<p>Thurs 8 Dec: Build your own silk road to China - the practical A-Z of business Scottish Enterprise 9.30-1 pm Online</p>	<p>Gain insights about digital trade and ecommerce in the Chinese market. Book</p>
<p>Thurs 8 Dec: Blogging for tourism businesses Business Gateway 11-12.30 pm Online (national)</p>	<p>Write and distribute great content for blogs to push your website up the page rankings on search engines. Book</p>
<p>Mon 12 Dec: Tech Meetup Inverness Tech Meetup 6.30-8 pm Pentahotel Inverness, 63 Academy Street, Inverness IV1 1LU In person</p>	<p>Everyone is welcome to Inverness Tech Meetup. Come along to talk tech, whether you're a seasoned professional or just tech curious. It's a good chance to make new contacts, learn from others or share your expertise. Book</p>
<p>Wed 14 Dec: Creating value and finding solutions by using the crowd economy HIE's XpoNorth digital 2-3 pm Online</p>	<p>Identify opportunities and capture success in the crowd economy, using techniques from crowdfunding and crowdsourcing to engaging in co-creation, open innovation and collaborative consumption. Book</p>
<p>Thurs 15 Dec: Business to Healthcare webinar HIE 2-3pm Online</p>	<p>Join this introductory webinar to hear more about the Programme and the benefits to health and care businesses. Book</p>
<p>Thurs 15 Dec: Skills and Recruitment Highlands and Islands Productivity Club 3.45-5 pm Online</p>	<p>In December, Productivity Club are focusing on skills and recruitment channels. Join the conversation about skills and recruitment. Book</p>
<p>Fri 16 Dec: Photography for online business DigitalBoost 10-12 noon Online (national)</p>	<p>Learn how to shoot, edit and upload photos for use online and to showcase your business. Book</p>

<p>Wed 11 Jan 23: Industry 5.0 and its role in sustainable manufacturing National Manufacturing Institute Scotland (NMIS) 1-2 pm Online</p>	<p>Find out about the series of free, self-directed sustainability courses from the NMIS Manufacturing Skills Academy. Book</p>
<p>Wed 11 Jan 23: Storytelling for business Business Gateway 7-9 pm Online (Argyll and Bute)</p>	<p>Package your key business messages in a way that holds attention, has emotional impact and influences decisions and behaviour. Book</p>
<p>Wed 18 Jan 23: Visa routes for the visitor economy: how employers can sponsor international talent TalentScotland 10-11 am Online</p>	<p>With many employers in the visitor economy struggling to recruit, hear how the Skilled Worker route and some other low-cost visa routes can help you access overseas talent Book</p>