

TUESDAY 15 FEBRUARY	
DigitalBoost: Coaching session on how to set up an email marketing campaign Business Gateway 9.30-12.30pm ONLINE	This is for Argyll and Bute businesses to benefit from learning more about using email marketing. It covers making email marketing one of the most effective ways for small businesses to communicate directly with customers and prospects. Find out more
Go green to grow your business Business Gateway 10-12 Noon ONLINE	Get key tips you can use now to adopt more sustainable practices into your business that aren't just good for the planet but can also work wonders for your brand reputation and sales. Book now
Roles and responsibilities of charity trustees 2022 Impact Hub Inverness 11-12 Noon ONLINE	Social enterprise and community organisation board members would benefit from joining this webinar and learning about their legal accountabilities and roles/responsibilities. Join event
Instagram for beginners GrowBiz 11.30-1pm ONLINE	Do you need a helping hand to get started with Instagram? Then this friendly and hands-on introduction could be just what you need. GrowBiz provide enterprise support to businesses, enterprises and the self-employed in rural Scotland (i.e. outwith cities)- please only a book a place if you are based in rural Scotland. Register
Tourism businesses: Managing your online reputation Business Gateway 12-1pm ONLINE via Teams	This national Business Gateway webinar will help you manage and enhance your online reputation and explore how vital it is to your future business growth. This is a joint VisitScotland and DigitalBoost event which is funded by DigitalScotland and delivered by Business Gateway. Book your space
DigitalBoost: Online sales Business Gateway 2-3.30pm ONLINE	This national webinar will show you within 90 minutes how to improve how you currently sell your products and services online. This webinar will also take you through the factors to consider when seeking to improve your online sales strategy which can lead to better business performance. Register for a place
WEDNESDAY 16 FEBRUARY	
Sustainable tourism supply chain webinar HIE 2.15-3.45pm ONLINE	This interactive HIE webinar will show how businesses or community enterprises can develop through building local and sustainable tourism supply chains. Register for the webinar
THURSDAY 17 FEBRUARY	
Data science helping to solve Highlands and Islands business challenges HIE 10.30-11.30am	The Data Lab's MSc Industrial Placement Programme can help place a student in your business to use data science to solve real business challenges. Register and find out more

ONLINE	
Discover the latest developments at Inverness Campus HIE NEXUS webinar 1-2pm ONLINE	Karen Thomson, Senior Development Manager at HIE will highlight the new projects and builds and also some of the plans for the future of Inverness Campus. Sign up
FRIDAY 18 FEBRUARY	
Marketing your business on a budget Business Gateway 10-12 Noon ONLINE – GoTo Meeting	This Scotland-wide webinar will show how any business can market themselves with a limited budget and/or little experience. Critical right now to businesses across Scotland. Sign up
MONDAY 21 FEBRUARY	
Bookkeepers - peer support meeting GrowBiz 4-5.30pm ONLINE	GrowBiz provide enterprise support to businesses, enterprises and the self-employed in rural Scotland (i.e. outwith cities) - please only book a place if you are based in rural Scotland. This event won't be recorded. Register