

EVENTS: Upcoming webinars in August & September

Dear Member,

Just a quick email to make you aware of a range of webinars and online events taking place over the coming month, offering advice, guidance and support across a wide range of areas.

These have been separated into broad categories below for your convenience:

General

- 25 August - [Defining and communicating the core purpose of your business](#)
- 1 September - [Royal Bank of Scotland Fraud Awareness Webinar](#)
- 10 September - [Structuring Your Business Finances](#)

Energy

- 2 September - [Offshore Wind Scotland: Supply Chain Success](#)

Food and Drink

- 27 August - [Selling Food and Drink Products on Amazon USA](#)
- 1 September - [Food and Drink Opportunities in the Middle East](#)
- 10 September - [Food and Drink Opportunities in Spain](#)
- 15 September - [Seafood Opportunities in the UAE](#)

Marketing and Social Media

- 19 August - [Photography for Business Online](#)
- 19 August - [Video Production for Social Media](#)
- 26 August - [Pinterest for Business](#)
- 26 August - [Paid for Advertising \(Intermediate\)](#)
- 17 September - [Improve Your Business Content Writing](#)

Start-Up

- 20 August - [Business Start Up: Finance](#)
- 8 September - [Developing Ideas to Start or Build Your Business](#)
- 15 September - [Business Start Up: Marketing](#)

- 22 September - [Business Start Up: Business Planning](#)

Third Sector

- 19 August - [Cash Flow Forecasting](#)
- 10 September - [Recruiting Staff for your Social Enterprise](#)
- 15 September - [Introduction to Business Planning](#)
- 17 September - [How to Recruit the Right Board Members for your Social Enterprise](#)

As ever, you can check in on the [events section of the Chamber website](#) for all the latest events, training and much more from us, our members, and agencies across the region.

Kind regards,
David

David Swanson *Marketing & Communications Manager*

Caithness Chamber of Commerce

Naver Business Centre, Naver House, Naver Road, Thurso, Caithness, KW14 7QA

T: 01847 890076; E: david@caithnesschamber.com; W: www.caithnesschamber.com