

<b>MONDAY 1 MARCH</b>	
<b>Business Survival – Advice, tips and actions you can take right now</b> 2pm	This Business Gateway webinar will help you plan and navigate a route forward despite COVID-19 and Brexit. Register <a href="#">here</a>
<b>TUESDAY 2 MARCH</b>	
<b>DigitalBoost: Twitter and Hootsuite</b> 10am	A webinar for businesses that already use Twitter as part of their digital marketing strategy and wish to produce more engaging content to reach a wider audience. Sign up <a href="#">here</a>
<b>Instagram Masterclass for Business</b> 10am	This Business Gateway webinar will show you what Instagram can do for you business. More info <a href="#">here</a>
<b>Marketing your business on a budget</b> 11am	Join Business Gateway to look at how you can market your business with a limited budget and/or little experience. More info <a href="#">here</a>
<b>British Chambers of Commerce: Services and Data</b> 1.30pm	As part of their Year of Trade webinar series, the British Chambers of Commerce invite you to join them to look further into what the new arrangements mean for service providers and businesses reliant on using data, both under the Free Trade Agreement and the potential adequacy agreement (with possible legal implications). Join <a href="#">here</a>
<b>WEDNESDAY 3 MARCH</b>	
<b>DigitalBoost: Facebook for Business (Highland)</b> 10am	Discover the opportunities that Facebook may open up and the things to consider when deciding whether it's the best platform for your business. Sign up <a href="#">here</a>
<b>Selling on Amazon Masterclass (part two)</b> 1pm	Join this SE webinar for part two of this webinar suitable for anyone looking to start or grow a retail or e-commerce business. More info <a href="#">here</a>
<b>DigitalBoost: How to get found online – SEO (Highland)</b> 1pm	This workshop will enable you to raise your search engine ranking so consumers can see your business offerings first. Find out more <a href="#">here</a>
<b>THURSDAY 4 MARCH</b>	
<b>DigitalBoost: Paid for Advertising</b> 2pm	This session is ideal for those who have experience of paid advertising and have a digital marketing strategy in place but want to attract and retain more customers. More info <a href="#">here</a>
<b>FRIDAY 5 MARCH</b>	
<b>DigitalBoost: Producing engaging online content</b> 10am	Join this webinar to understand, source and measure high quality content. Register <a href="#">here</a>
<b>Restructuring your business for 2021</b> 11am	Join this Business Gateway webinar to look at your business in light of the pandemic, understand the impact it has had and how to rebuild, develop and grow. Sign up <a href="#">here</a>