

MONDAY 29 MARCH	
Writing a business plan – Why it's essential for ALL businesses 1pm	New and established businesses will require a business plan for getting a loan, grant or just to consider the direction they wish to go in. Join this Business Gateway webinar to find out more. Sign up here
DigitalBoost: How to get found online - search engine optimisation (Argyll and Bute) 1pm	This workshop will enable you to raise your search engine ranking so consumers can see your business offerings first. Find out more here
TUESDAY 30 MARCH	
Financial Planning (Highland) 10am	This Business Gateway webinar addresses the financial challenges faced by businesses at times of crisis and identifies the practical steps owners and managers can take to plan and manage their finances effectively. Register here
DigitalBoost: Digital coaching session - setting up a new website on WordPress (Orkney) 10am	A hands on practical session for people who are ready to set up their new website and want to use WordPress to do so. Sign up here
Women in business: The impact and opportunity of the last 12 months 10am	Join Business Gateway to look at what specific support and advice is available in Scotland for women starting up or running businesses. More info here
HMRC: Importing - staged introduction of customs controls 1.45pm	This webinar will walk you through the three stages of the new border controls introduced on 1 January 2021 and what actions you need to take for each stage. Register here
Planning in uncertain times 2pm	This webinar, in partnership with Impact Hub Inverness, will look at the difference between traditional strategic planning and scenario planning and share some of the tools that can help you plan. Sign up here
WEDNESDAY 31 MARCH	
Restructuring your business for 2021 11am	This Business Gateway webinar will look at your business in light of the pandemic, understand the impact it has had and how to rebuild, develop and grow. Sign up here
HMRC: Exporting - what you need to do to keep your goods moving 11.45am	The webinar explains what actions you need to take to export goods from Great Britain to the EU and move goods between Great Britain and Northern Ireland. Find out more here
DigitalBoost: LinkedIn for Business 2pm	Want to boost your business with LinkedIn? This webinar will take you beyond networking by showing you how it can market your products and promote your brand. Register here
THURSDAY 1 APRIL	
The international e-commerce opportunity 10am	Global retail ecommerce sales will reach over \$4.2 trillion this year and as the world adapts to the COVID crisis and new opportunities. Join this SE webinar to find out more. More here

<p>Understanding Finance 11am</p>	<p>This webinar in partnership with CEIS will help you to have a better understanding of the financial reporting information produced by your organisation. Join here</p>
<p>HIT Scotland – Recipe for Recovery 1pm</p>	<p>Join the Hospitality Industry Trust (HIT) Scotland for their Recipe for Recovery webinars which will cover a variety of topics to ensure Scotland’s hospitality industry has the skills, tools and knowledge to bounce back from the effects of the pandemic. These webinars are designed to support all hospitality sectors including suppliers. This second webinar in the series will cover health and wellbeing. Find out more here</p>
<p>XpoNorth: Highland Threads launch event 3pm</p>	<p>Join XpoNorth for the launch of Highland Threads, an innovative online exhibition exploring the history of people in northern Scotland. Register here</p>