

<b>TUESDAY 13 APRIL</b>	
<b>Sales – How to find them, make them and keep them</b> 10am	Join Business Gateway to get a structured approach that you can use to help find and convert sales for your business. Register <a href="#">here</a>
<b>An overview of Horizon Europe Low Carbon funding</b> 10am	This SE webinar will provide an overview of some fantastic Low Carbon funding opportunities through the Horizon Europe programme. More info <a href="#">here</a>
<b>WEDNESDAY 14 APRIL</b>	
<b>HR – The essentials for running a business</b> 10am	This Business Gateway webinar will look at a range of HR issues including hiring, interviewing, payroll, pensions, contracts, remote working and managing staff during COVID-19. Register <a href="#">here</a>
<b>DigitalBoost: Facebook for Business (Highland)</b> 10am	Discover the opportunities that Facebook may open up and the things to consider when deciding whether it's the best platform for your business. Sign up <a href="#">here</a>
<b>E-Commerce platforms to enhance your international sales</b>	This SE webinar will help you gain an overview of e-commerce opportunities and how they can take your business to the next (international) level. Sign up <a href="#">here</a>
<b>DigitalBoost: LinkedIn for Business (Highland)</b> 2pm	This webinar will take you beyond networking by showing you how it can market your products and promote your brand. Find out more <a href="#">here</a>
<b>THURSDAY 15 APRIL</b>	
<b>Email marketing tools to enhance your international e-commerce masterclass</b> 9.30am	This SE Masterclass will explore in deep detail email marketing strategies. More info <a href="#">here</a>
<b>Horizon Europe Low Carbon Heat/Energy Efficiency Call Workshop</b> 10am	Any businesses that are interested in the upcoming Horizon Europe Low Carbon Heat/Energy Efficiency are invited to this SE workshop to learn more. If you'd like to join the workshop, please email Conall McGinley - <a href="mailto:Conall.mcginley@scotent.co.uk">Conall.mcginley@scotent.co.uk</a>
<b>Back to Business: Advice and guidance on reopening Scottish retail</b> 11am	Join Business Gateway and their panel of experts to look at the latest advice, support and official guidance on the safe reopening of retail in April. Sign up <a href="#">here</a>
<b>E-Commerce platforms to enhance your international sales</b> 2pm	This SE webinar will help you gain an overview of e-commerce opportunities and how they can take your business to the next (international) level. Sign up <a href="#">here</a>
<b>FRIDAY 16 APRIL</b>	
<b>Writing a business plan – why it's essential for ALL businesses</b> 10am	Join Business Gateway to explore key tools and advice to help build or update your business plan. Find out more <a href="#">here</a>