

TUESDAY 20 APRIL	
DigitalBoost: Photography for Business online (Highland) 10am	Learn how to shoot, edit and upload photos for use online and to showcase your business. Sign up here
Remote and flexible working - adapting your business and team 10am	This session will highlight options and advice available in relation to flexible and remote working on an ongoing basis. Register here
Immigration system 10am	This webinar from TalentScotland will equip you with everything you need to know if you are planning to recruit from Europe and beyond. Sign up here
Board succession planning 11am	This webinar in partnership with CEIS, will help an organisation's Chairperson, board members and senior managers to understand the importance of succession planning and will provide an overview of the activities that it can undertake to succession plan for the future. Sign up here
DigitalBoost: Instagram for Business (Highland) 2pm	Find out how to use the image sharing app Instagram in your business. Register here
WEDNESDAY 21 APRIL	
Train to become a CPD-certified Green Champion 10am	This webinar training by Zero Waste Scotland is designed for anyone in your organisation who influences or has direct responsibility for environmental performance, as well as members of your management team engaged in organisational improvement. More details here
Productivity club – Highlands and Islands 11am	Productivity Club Scotland is a forum for networking and peer-to-peer learning for businesses. They provide signposting to resources and support their members to focus on continuous improvement and organisational capacity. Join this event to hear from Maria Bell from Mesomorphic Ltd on how they are helping develop talent in their local area. Find out more here
Writing a business plan – Why it is essential for ALL businesses 2pm	This Business Gateway webinar will help you explore key tools and advice to help build or update your Business Plan. Sign up here
Scottish Knowledge Exchange Awards 3pm	Now in its sixth year, the Scottish Knowledge Exchange Awards celebrate the exceptional work achieved through academic and business partnerships. Hosted by Interface the Awards ceremony will be held online on World Creativity and Innovation Day. Register here
THURSDAY 22 APRIL	
Securing your business in an international digital world 10am	This webinar will explain how criminals can target your digital business, the risks and what you can do to minimise your exposure. Find out more here
DigitalBoost: What to think about when creating a new website (Highland) 10am	This webinar will guide you from the very beginning including whether you should build your website yourself. Register here

Managing staff and volunteers 11am	In partnership with Impact Hub, this webinar will provide attendees with practical guidance on how they can support and manage volunteers. Find out more here
Running or starting a rural business: What makes it different and what support is out there 2pm	Join Business Gateway to look at the key factors, opportunities, risks and support available when starting or running a rural business in Scotland. More info here
DigitalBoost: How to get found online - Search Engine Optimisation (Highland) 2pm	This workshop will enable you to raise your search engine ranking so consumers can see your business offerings first. Register here
Faire.com - online wholesale marketplace 4pm	Join this SE webinar to hear from the Faire.com team describe the advantages and specifics of working with this marketplace. There will be a brief case study featuring Powder Design, a Scottish company who has had success with Faire, followed by a Q&A session with the team. Find out more here
Leading rural health 4pm	This UHI seminar will consider new ways of delivering health and wellbeing to rural communities, including the interventions, products, services and tools that can support rural health. More info here
FRIDAY 23 APRIL	
Global sales through eBay masterclass 9.30am	This SE event is a step by step workshop which will appeal to new sellers who wish to start selling on eBay. Register here
Customer service: Creating the right response, approach and reputation for your business 10am	Build an effective strategy to deliver great customer service with this webinar from Business Gateway which will cover the critical points to consider when thinking about how your business interacts with its customers. Sign up here