

TUESDAY 9 MARCH	
Motivating your teams (Outer Hebrides) 10.30am	Join this Business Gateway webinar to understand how best to motivate your teams in the workplace. Register here
Sales – How to find them, make them and keep them 11am	Join Business Gateway to get a structured approach that you can use to help find and convert sales for your business. More info here
Amazon's Culture of Innovation 11am	This Business Gateway webinar will find out how teams innovate at Amazon Web Services (AWS) who have a particular approach linked to technology and organisational structure. Register here
DigitalBoost: Facebook for Business 2pm	Discover the opportunities that Facebook may open up and the things to consider when deciding whether it's the best platform for your business. Sign up here
WEDNESDAY 10 MARCH	
Understanding your customer and building a customer avatar 10am	If brands don't understand their customers, they can't effectively sell to them. Join this SE webinar to explore, learn and better understand. More details here
Networking skills (Highland) 10am	This Business Gateway webinar will equip you with the networking skills necessary to build effective networks. Find out more here
Build your own business website (Argyll and Bute) 10am	Join this Business Gateway webinar to discuss what makes a great website, how to plan it out and how to create it using WordPress. Sign up here
DigitalBoost: Web and social media analytics 10am	This workshop unlocks Google analytics so you can clearly see where your website traffic is coming from and why, transforming your website's effectiveness. Register here
Create a three-month content plan (Outer Hebrides) 10am	This Business Gateway webinar will help you plan ahead for your marketing over the upcoming three-month period. Sign up here
XpoNorth: Remote participation – a guide to streaming events for Orkney's festivals and visitor attractions 1.30pm	XpoNorth in partnership with Orkney Islands Council are running this session aimed at festivals and visitor attractions on the Orkney Islands. Find out more here
DigitalBoost: Paid for Advertising (Highland) 2pm	This webinar is ideal for those who have experience of paid advertising and have a digital marketing strategy in place but want to attract and retain more customers. Join here
Immigration system 2pm	Join this SE webinar to find out what employers should be doing now to prepare if they want to recruit from EEA and beyond. Sign up here
THURSDAY 11 MARCH	
Interface: tackling climate change challenges in the North East 10am	With less than a year until COP26, Interface invite you to join expert speakers at their upcoming webinar to explore what organisations have been doing in the North East to address and tackle climate change challenges. Register here

DigitalBoost: Instagram for Business 10am	Find out how to use the image sharing app Instagram in your business. Sign up here
DigitalBoost: LinkedIn for Business (Highland) 10am	Want to boost your business with LinkedIn? This webinar will take you beyond networking by showing you how it can market your products and promote your brand. Find out more here
Make your Tourism website work for you 11am	This Business Gateway webinar will explore how to attract and delight customers with your website. Sign up here
EIT Digital 2022 preview 2pm	EIT Digital 2022 will deliver financial investment from the EIT for commercialization across a 12-month investment period to high-impact start-ups, spinouts and existing early-stage ventures from the UK digital sector. This webinar will provide a high level introduction to the EIT Digital Innovation Factory and the proposition for entrepreneurs and investors. More info here
Business Survival – Advice, tips and actions you can take right now 2pm	Join Business Gateway to find out how to plan and navigate a route forward despite COVID-19 and Brexit. Sign up here
DigitalBoost: What to think about when creating a new website (Moray) 2pm	This webinar will guide you from the very beginning. Including whether you should build your website yourself. Register here
NEXUS: How Augmented Reality tools can advance medical training 2.30pm	Join this NEXUS webinar where we will hear from Organlike Ltd about how they can support safer and more effective surgery using augmented reality. Find out more here
Scottish Government: Heat in Building Strategy 3.30pm	This webinar organised by Energy Saving Trust on behalf of the Scottish Government will cover the key proposals from this consultation including retrofit installers, energy assessors, designers, advisors, evaluators and retrofit coordinators. Find out more here
FRIDAY 12 MARCH	
WiSA guest webinar: Dr Carey Fraser, Athena SWAN lead at Marine Scotland 11am	Join this webinar to hear more about Carey's career, her role in promoting diversity and equality, and take part in a Q&A session. Register here