

Please reserve 1st March in your diary, when we are having a Business Group day 3-8pm in the Social Club. Patricia Throw & Kirsty Ferguson from Visit Scotland will be with us in the afternoon to talk about marketing and how they can help to promote your business. Claire Farquhar from North Highland Initiative will follow, to talk about how we can be involved in the success of their North Coast 500 route. There will be soup and sandwiches and time to have a chat and network from 5pm until 6pm. In the evening, 6pm until 8pm, Sheila Gilmore, Executive Director of Visit Arran, who are several years ahead us in their destination marketing, will give a talk about the ups and downs of their journey to success. All in all it should be a very interesting few hours and I hope to see some of you there.

#### Links

<http://www.visitarran.com/>

<http://www.visitscotland.com/>

<http://www.northhighlandinitiative.co.uk/>

<http://www.northcoast500.com/>

<https://www.facebook.com/visitarran/?fref=ts>

<https://www.facebook.com/northcoast500/?fref=ts>