



The Dornoch Area Community Interest Company  
Company Registered in Scotland: Registration No 327565

	<p>AMcW is willing to be trained with LW.</p> <p>For financial planning we need to review the structural and maintenance requirements/costs for website and app in future years.</p> <p>c. World Host Destination Status was awarded in July. However, all accreditations are on a 2 year cycle, so a number of businesses will need training this winter. LW to progress with David Stewart.</p>	<p>JB/JC</p> <p>LW</p>
7. CCF	<p>a. Mob App now released on Google &amp; Apple stores. Windows phone version awaited</p> <p>b. MDO's report attached. Facebook likes 1259, up 487 this month. July &amp; August events calendars produced. 650 web site competitors have signed up for first newsletter. Walking festival being promoted on Facebook to address poor uptake to date from website.</p> <p>c. Draft WiFi tender approved.</p> <p>d. A9 signage deferred to next meeting.</p>	
8. Visit Scotland Growth Fund	<p>a. Marketing Campaign. (Update attached).</p> <p>b. The Walking Festival 25-27 September – next meeting is Aug 11<sup>th</sup>. 10,000 leaflets printed, 7000 for distribution by Landmark. P&amp;J weekend section advert. Webpage walking page has had 500 views. Bookings very poor so far despite being widely advertised on Trip Advisor etc. and walking groups contacted directly. Article to come in Walk Highland newsletter. Posters for Saturday walks are being distributed.</p> <p>c. Whisky Festival 27-29 November. On website now – 717 page hits so far. Leaflet being designed.</p> <p>d. New Year celebrations – deferred to next meeting.</p> <p>e. 400 years of golf – deferred to next meeting.</p> <p>f. Website update – see 6b above</p>	
9. Court House	<p>Sub-committee formed of JB, AC and MU, which will report to the next meeting.</p>	
10. Correspondence	<p>A letter has been received from Norman Macdonald thanking us for expenses cheque for Gaelic concert and offering his services for next one.</p>	
11. DOMN	<p>Tuesday 25<sup>th</sup> August 7-9pm Council Chamber.</p>	