

The Dornoch Area Community Interest Company
Company Registered in Scotland: Registration No 327565

MINUTE OF DIRECTORS MEETING 8th March 2016

Present Joan Bishop (JB), Anne Coombs (AC), James Dillon (JD), Jacqui Hamblin (JH), Cllr Jim McGillivray (JMcG)
Alison MacWilliam (AMcW)

Apologies: Steven Mure (SM), Vanessa Williamson (VW)

Item	Point of Information/Discussion/Decision	Action
1. Minute of Meeting 9 th February	Proposed JD, seconded JMcG	
2 Matters Arising	<p>a) Yvonne Ross is stepping down from arranging the New Year Street Party (NYSP) and Paddy Murray (also on Community Council) will chair a sub-committee. Colin Thomson also keen to be involved. JB will represent DACIC. NYSP is funded by Games Night Dance and two raffles..</p> <p>b) Music in May- 26 events for brochure. PF to make details available to allow re-creation in Publisher for next year.</p> <p>c) A consultant led meeting of stakeholders was held on 1st March to review the Dornoch Economic Masterplan. This is still a valuable document that needs updated to reflect progress and current opportunities.</p> <p>d) NC500 shared our Video on their FB page.</p> <p>e) Golf club plans for Dornoch South available to view by public on Monday 14th from 2pm until 8pm at RDGC.</p> <p>f) A planning application for Student accommodation has been lodged. DACIC to write in support.</p>	JB
3. Membership & Stakeholder applications	Sheila Thomson, Bonar Bridge as Stakeholder -Business Group (BG) member. LW to send contact details to JH	LW
4. 2016 Plan	<p>1) CCF Walking leaflet. AMcW to check whether OS maps can be used in the leaflet Discussed aiming to finish initial copy by Monday 14th. Photos for each walk. LW to email AC for photos she may have. Discussed which walks should be included. JB to send LW text for HL walk.</p> <p>2) CCF Fishing leaflet AC gave update on progress. Researching Embo currently. Jacqui to proof read wording.</p> <p>3) BG Breakfast Club- Friday 18th, 8.30am @Grannie's</p> <p>4)Revised year plan issued to reflect some slippage</p>	AMcW LW JB
5. Whisky Festival Review	JH gave feedback on last meeting. Representatives from 4 distilleries plus Castle and Michael Hanratty were present. Lots to do! Bigger than last year. Very encouraging so far. Project plan to be put together by JB and JH. Business model currently unclear. Need to focus on costing. Plan to organise tickets asap. Multiple Gala dinners will be on opening night- linking venues to individual distilleries.	JB/JH
6. Visit Scotland Growth Fund	JB/LW are planning the final report and ensuring the BG are chased for returns so the information is in place asap.	JB/LW

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7. CCF	<p>a) Website- Discuss new layout for SC section of website and agree to add in 'book now' and 'check availability' as additional calls to action. Agreed to create this for Hotel and B&B too.</p> <p>b) A949 Signage. PF working on design of our unique attractions (13th century cathedral, Scotland's #1 golf course, World Host destination, celebrating 400 years of golf.) Possibly "new for 2016 Carnegie Whisky Cellar". Timescale- running slightly behind.</p> <p>c) Leaflets. AMcW to Proof read walks once LW has finished the wording.</p> <p>d) Training- Lucy to try and fill WorldHost extra spaces by opening up to Venture North</p> <p>e) Interviews- JB/JH to go through application this weekend. Interviews planned for 15th March.</p> <p>f) 400 years- Fibre Fest is this weekend. Competition had good response and there are options for extending the tartan range at the RDGC. All entries are on display at the Golf Club.</p> <p>g) NC500 membership. Important to join asap and work together with them at every opportunity</p>	<p>AMcW/LW</p> <p>LW</p> <p>JB/JH</p>
8. Business Group & Advisory Panel	<p>Concentrate on developing "experience" holidays over the winter- baby moons, (golf for dads, spa for mums), fitness boot camps, field sports, other specialist holidays (e.g. art), cycling events. Build special weekends away. Attract the Inverness market. Work towards all year round destination like Arran or Aviemore.</p>	
9. Financial Statement	<p>Claim to HIE due and update to CCF to be done by JB. All happy with Financial report. Consider getting some merchandise to be sold in the Visitor Centre this summer.</p>	. JB
10. MDO Report	<p>All read and happy with content.</p>	
11. AOCB	<p>Competitions- Alison happy to create 5 more to take us to end of the year (bi- monthly)</p> <p>Visit Scotland changing business model in 2017. Need to liaise with HC and VS to build on our partnership experiment this year and develop/sustain VC going forward.</p>	AMcW
12. DOMN	<p>Wednesday 6th April 7pm at Whinhill</p>	