

The Dornoch Area Community Interest Company
Company Registered in Scotland: Registration No 327565

MINUTE OF DIRECTORS MEETING 25th August 2015

Present: Jenifer Cameron (JC) (in the Chair), Joan Bishop (JB), Alison MacWilliam (AMcW), Anne Coombs (AC), Morven Urquhart (MU)

Apologies: Cllr Jim McGillivray (JMcG)

Attending: Jacqui Hamblin

Item	Point of Information/Discussion/Decision	Action
1. Minute of Meeting 4 th August	Proposed MU, seconded AC	
2. Matters Arising	<p>JB approached Bill Ferrier but he is unable to do Mobile App administration.</p> <p>JB had emailed Acorn re fingers with 1 mins rather than 1 min but reply awaited.</p> <p>Burghfield House Hotel no longer in operation, to be removed from the website and Mobile App</p> <p>Walking Festival. Only 5 registered for Saturday walks, despite extensive promotion. Next meeting 15th September.</p> <p>Leah McEwen finishes on 11th September. Plenty of photos & video material, but mostly in poor summer conditions.</p> <p>Alison MacWilliam is willing to be backup website administrator.</p> <p>JC had a revised quote from Purple Frog for the self-catering filter of £900+VAT. This to be included in the CCF extension bid.</p> <p>AGM – Powerpoint similar to last year AC. JC Business Group & Growth Fund, JB CCF & Court House, JB Accounts.</p>	JC
3. Membership & Stakeholder applications	There were no membership or stakeholder applications. However Dyanne Hercher has resigned as a director.	
4. Coastal Communities Fund	<p>a. Extension Bid. JB went over the proposed items for inclusion. The bid is due for submission by 9th September. JB to review State Aid 3 year running total to ensure we are within limits.</p> <p>b. A9 signage update. Still awaiting Cathedral to be recognised as a visitor attraction. However the delay now allows Court House Visitor Centre to get VS accreditation to be included on the signs.</p>	
5. Court House	Planning Permission has been applied for. Visitor Centre work scheduled for January with remainder of the building due to open in May 2016. It was agreed that pledges should be called in, with explanation that funds will be ring fenced within our accounts. Draft email to be circulated to board first. Sub committee of MU, AC & JB to progress with Helen Lyon. Initial meeting has been held with Highland Council.	JB

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6. Visit Scotland Growth Fund	<p>a. JC and Purple Frog to carry out a six month review (March to August). It has been difficult to attract PR coverage with journalists visiting Dornoch so the £5k budget was diverted to press advertorial instead.</p> <p>b. New Year Programme. MU agreed to lead on this and contact those involved in last year's programme in first instance and to include launch of 400 years of golf.</p> <p>c. Whisky Festival. 10,000 leaflets printed, 7000 for distribution by Landmark. LW will arrange distribution of 3000 to distilleries, venues etc.</p>	
7. AGM Notice to Members	<p>The AGM is Tuesday 29th September, 7:30pm in the Social Club. An advert will appear in NT on 4th September and all members emailed (or delivered) a notice at least 21 days before. AGM papers will also be on the local website, library & service point. We need 23 attending to be quorate, so members will be asked to confirm if they can attend.</p>	JB, MU
10. AOCB	<p>Kingcraig Woollens have donated a "Dornoch ..you can <u>do</u> it all from here" cashmere scarf to Lucy. They will produce a range of these scarves for sale with £1 of each sale donated to DACIC.</p> <p>The Castle Hotel is to be closed for part of the winter.</p>	
11. DOMN	<p>Tuesday 29th September following AGM.</p>	