

The Dornoch Area Community Interest Company
Company Registered in Scotland: Registration No 327565

MINUTE OF DIRECTORS MEETING 30th June 2014 adopted at the directors meeting 30th July

Present Jenifer Cameron (JC) (in the Chair), Cllr Jim McGillivray (JMcG) till item 10, Joan Bishop (JB), Anne Coombs (AC), Di Alexander (DA), Pat Murray (PM), Tommy Mackay (TM), Don Nicolson (DN)

Apologies: Rachel Jack (RJ)

Item	Point of Information/Discussion/Decision	Action
1 Minute	The minute of meeting 19 th May 2014 proposed JMcG, seconded AC.	
2. Matters Arising	<p><u>a. Pipe Band.</u> TM & JC had met The Royal Scottish Pipe Band Association (RSPBA) at Piping Hot in Forres to discuss a potential bid. They also met with the organisers Forres Events Ltd. Bids in the order of £75k per year are required and Forres will be bidding for a further 3 years. However they had pre-sold 10,000 tickets at £10 and a further 8,000 on the day at £12. The event has exceeded their expectations, last year bringing £1.3 million to the area. The RSPBA are very pleased with the Forres events. Only one northern venue will be picked. We would be making a bid in partnership with Tain, so await their feedback, but the DACIC board are keen to investigate a single year's bid for the British Championship in May 2016. The bids have to be in by October. RSPBA would make an initial site visit in August. Significant sponsorship and other funding e.g. from HIE, HC, Event Scotland and Visit Scotland will be required. The Sutherland Show committee would also be a partner, with their expertise and equipment making a significant contribution to the whole. The legacy from the event will be a key element of the bid/sponsorship/funding proposition.</p> <p><u>b. Court House.</u> SCS still have no information to share with us</p> <p><u>c. Service Point Update</u> Currently the SC can remain in the Court House building but a move to the library is being considered.</p> <p><u>d. Dornoch South</u> Fraser Halliday Munro (FHM) have been appointed to consult with the community about possible uses for the 10 acre site and a drop in event is scheduled for Tuesday 29th August all day and until 9pm in the Struie Room of the Social Club. In addition the local Masterplan Focus Group which includes DACIC will meet with FHM in the morning.</p> <p><u>e. Signage</u> Transport Scotland came back requesting Visit Scotland attraction forms to be completed for the cathedral (which has 12,500 visitors a year) and the two beaches. These have been submitted.</p> <p><u>f. Welcome to Dornoch leaflet</u> A further 5000 have been printed to meet requests from Cruise Liner tours and allow wider distribution in the town.</p>	<p>Tain Liaison TM</p> <p>Show Liaison JC</p> <p>Bid Preparation Marketing</p> <p>Funding - Finance</p>
3. Membership Applications	There were 3 membership applications all resident in IV25 and duly admitted. 3 stakeholder contact details were received from those working in IV25 but living outside.	
4. Director resignation	It is with regret that the board accepted the resignation of Stuart Gardiner.	

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5. Sub-Committee Reports	<p><u>a. Finance & Funding</u> The Coastal Communities stage 1 application for implementing the Navigation Strategy has been submitted. A decision is due shortly if we are to proceed to Stage 2. Just Enterprise is providing 3 days assistance with the Business Plan at no charge to DACIC. DONM 26/6/14</p> <p><u>b. Walk</u> Charities have all paid for places, but take up is slow so far. Main push expected from early July. Red Cross is booked. 5 and 10 mile maps agreed and issued. FAQ on website. DONM 7/7/14</p> <p><u>c. Marketing</u>. The board is asked to note that sign off for any public materials must lie with the Marketing sub committee to ensure a consistent message. A draft marketing strategy is in progress. DONM 3/7/14</p>	
6. Approval of Accounts and CIC 34	The Funding & Finance committee presented the annual accounts to 31 March 2014. These were approved by the board, together with form CIC 34 which records our activities to Companies House	
7. Arrangements for the AGM	Date to be confirmed once PM has consulted with regular hirers in Social Club to release a night in early September. (Post meeting note 3 rd September at 7pm). One third of directors retire in rotation this being PM, RJ and JMcG. They can stand again and together with any new nominations these can only be received between 14 and 35 days prior to AGM. It was agreed that we had lots to share of our year's progress and JC will prepare PR to encourage attendance. In the meantime members to be advised to reserve the dates in their diaries with papers to follow in the prescribed timetable.	JC JB
8. Business Plan	Finance & Funding will lead on this and meet with Just Enterprise (JE). The Marketing Strategy will form a major plank of the plan. A template of a BP had been provided by JE and has been circulated to board members to review and feed back to Finance.	All
9. Feed back from Purple Frog visit	Purple Frog had presented their marketing proposition <i>You can do it all from Dornoch</i> and <i>We Do</i> golf, fishing, education, festivals and <i>I Do</i> for weddings. The positive universal message and the colours of sandstone and slate/heather were very well received. The formation of a Business Engagement Group to champion the branding is key to its success. HIE has offered to assist with human resource to implement e.g. through the graduate scheme or by tender process to hire time from an agency. HIE's offer to provide assistance with free public wifi, building on the experience of Brora was welcomed, as is potential assistance with funding to implement the navigation strategy. Business Gateway has offered to run workshops, and Just Enterprise might also be able to assist.	

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<p>10. AOCB - Planning Application for Quarry at Camore Esker</p>	<p>Cllr MacGillivray left the meeting.</p> <p>A public meeting had been held prior to the board meeting. JC reported on the concerns to site a quarry on the main entrance road to the town on the Camore Road. Competent objections to the application should focus on detrimental effect to the environment, destruction of the landscape (10,000 year old ice age esker), noise/dust nuisance on road to the school and Camore, impact on tourism that such a blot on the landscape would create, loss of archaeological heritage.</p> <p>Objections can be made via e-planning by 11th July. It was agreed the JB would lodge an objection on behalf of DACIC. AC would provide information on archaeological heritage to be included.</p> <p>An email will be sent to DACIC members to advise them of the plans and objection procedure.</p>	<p>JB/AC</p> <p>JB</p>
<p>11. DONM</p>	<p>Wednesday 30th July 7-9pm Council Chamber</p>	