The Dornoch Area Community Interest Company

Company Registered in Scotland: Registration No 327565

MINUTE OF DIRECTORS MEETING 30th August 2016

Present Joan Bishop (JB), Anne Coombs (AC), Cllr Jim McGillivray (JMcG), Alison MacWilliam (AMcW)

Apologies: James Dillon (JD), Jacqui Hamblin (JH), Steven Mure (SM), Lucy Williams (LW)

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| **Item** | **Point of Information/Discussion/Decision** | **Action** |
| 1. Minute of Meeting 30th August | Two typos noted otherwise proposed, AMcW seconded JB |  |
| 2 Matters Arising not covered elsewhere | 1. New maps are in circulation. “You are here” replacements in hand. 2. A949 Sign due to be installed by Acorn in September. 3. Footpath signs in production at Acorn. 4. Whisky festival marketing-website and on line booking live, video clips on web site. Meeting tomorrow (31ST Aug 2016) 5. Sept Quiz prize free entry to Whisky festival Gala Tasting. Oct/Nov may be last quiz. |  |
| 3. Membership & Stakeholder applications | No new members or stakeholders. |  |
| 4. 2016 Year Plan September | 1. A9 signs JB spoken to suppliers and expecting 3 quotes. 2. New Year Programme plan LW to contact the event leaders to gather details for leaflet. 3. Late Night Shopping suggestion (Kingcraig) Suggestion to be passed to Business group for consideration. 1st Dec suggested as a date prior to St Andrew’s Fair. 4. Embo path grass cutting- JMcG for Embo Trust has this in hand. |  |
| 5 Whisky Festival | 1. Charles MacLean has confirmed. 2. On line booking now live. 3. Blogger has been engaged and free accommodation provided. He will attend selected events for free and will take over the Facebook and Twitter for the duration of the event. 4. Leaflet ready for printers. |  |
| 6. Visit Scotland Growth Fund | 1. Hidden Gems and Myths have been submitted. 2. The dog friendly blogger Susanne Arbuckle, Adventures Around Scotland <http://www.adventuresaroundscotland.com/> has been and has written 2 further blogs, and posted on Social Media. 3. The Moray Firth route has been produced. AC to amend according to comments. | AC |
| 7. CCF | 1. Leaflets. Map, Whisky Trail, Food and Drink completed. Whisky Festival in progress. New Year leaflet to be prepared. A replacement cycling leaflet still under consideration. AC is working on wording for Telford leaflet. Donald Ross (reprint) and Andrew Carnegie leaflets to follow. 2. Dornoch Ambassadors have logged 157 coaches met. One Ambassador will continue into September & for Whisky Festival. 3. Provisional VC numbers to 28th Aug 5959 (cf 5845 in Aug 2015) overall ytd 13% up. 4. Jun-Aug Survey Monkey will be requested in September email. |  |
| 8. Business Group & Advisory Panel | 1. Group has been advised of Brainstorming date. 2. Coul golf course final consultation meeting has been circulated. The proposal will be discussed at the next meeting of the Business Group. 3. c. AGM date has been circulated. |  |
| 9. Financial Statement, Annual Accounts and AGM | The financial statement presented by JB was accepted by Board. Annual Accounts have been sent to Mackay and Co. | . |
| 10. MDO Report | LW presently on holiday, the Board was content with the report. |  |
| 11. AOCB | 1. JMcG reported the UHI Student Accommodation block has planning permission. 2. JMcG Reported the Sports Centre is proceeding at Dornoch Academy. 3. DACIC had contributed £500 to the provision of interpretive panels. DADCA has reported a further shortfall in funding and the intention to apply to the Common Good fund. 4. AC and AMcW are making good progress with the application to the High Street Awards. |  |
| 12 DOM | Tuesday 27th September at Whinhill 7-9pm. |  |