

The Dornoch Area Community Interest Company
Company Registered in Scotland: Registration No 327565

MINUTE OF DIRECTORS MEETING 21st June 2016

Present Joan Bishop (JB), Anne Coombs (AC), Jacqui Hamblin (JH), Cllr Jim McGillivray (JMcG), Alison MacWilliam (AMcW) Lucy Williams (LW)

Apologies: James Dillon (JD), Steven Mure (SM)

Item	Point of Information/Discussion/Decision	Action
1. Minute of Meeting 17 th May	Proposed, JMcG seconded JH	
2 Matters Arising	<p>JB reported meeting with New Year Street Party committee, organisation for Games night dance going ahead but need people to sell raffle tickets at Games and help with dance. AMcW made suggestions and will enquire re-availability.</p> <p>The Royal Dornoch Cycling Sportive proposed for October has been postponed for a year.</p>	AMcW
3. Membership & Stakeholder applications	2 Proposed new business members, Matthew and Queila Harris, owners of Albatross B and B, The Elms, Sutherland Road IV25 3SX. It was agreed to admit the Old Manse Old Manse B & B, Kildary to the business group. The owner Neale Salisbury will become a stakeholder.	
4. Identifying new directors/succession planning	A discussion was held and several possible ideas were considered. JH to write to members asking for volunteers to help with individual projects within the Board remit.	JH
5. 2016 Year Plan	<p>a. Pedestrian signage. Matt Dent (HC) met. with JB. Sign placement discussed and Board content with minor amendments. Permission required from RDGC for Embo links sign and the owner of the White House (JH to confirm name) for relocation of sign there.</p> <p>b. Map update, 3 definite advertisers and 2 possible. Suggestion to change fold of map would reduce cost.</p> <p>c. A9 signage JB waiting contact with various parties.</p> <p>d. The cycle trail leaflet needs updating. A Donald Ross leaflet has been suggested. Also an Andrew Carnegie leaflet AMcW to contact possible contributor. Telford leaflet to tie in with ARCH leaflet for Telford round Bonar. AC to contact.</p> <p>e. Walking leaflet supplies ready for distribution. App to be uploaded and single walk sheets to be prepared for Visitor Centre. JMcG to help with Embo walk</p>	<p>AMcW, AC</p> <p>JMcG</p>
6. Whisky Festival Review	12 tables hired for tasting, web site nearly ready for launch (Castle Hotel taking the lead) and programme confirmed bar Eagle. JB to arrange for leaflet. Social Media posts to be planned.	JB/LW

7. Visit Scotland	<p>a. The final report has been accepted and grant payment received. This completes the Growth Fund project. Board thanks JB for her work on the report.</p> <p>Following VS Partnership meeting on 9/5/16</p> <p>b. A blogger specialising in dog friendly holidays has been booked for 18-20 July. LW will show Susanne around</p> <p>c. 5 Top Hidden Gems, myths and legends, quirky events to be supplied. Several were suggested and AC to research.</p>	<p>LW</p> <p>AC</p>
8. CCF	<p>a. Website. Encouraging results from the monthly report from Purple Frog with regard to pages per session, session duration, bounce rate, referrals and video rating on Scotland terms.</p> <p>b. Signage A949 signage no comments received but a further email to be sent to members with link to view on the local site, to ensure everyone has seen them.</p> <p>c. 5 Dornoch Ambassadors have been appointed and will start work on 1st July, wearing yellow hoody, black cap red umbrellas and bum bag. All received half day training.</p> <p>d. No rickshaw driver available yet.</p> <p>e. 400 years of golf. Exercise month on web site for June. Education will be covered by Exhibition in July on 'The Story of Embo'.</p> <p>g. The annual report has been submitted.</p>	
9. Business Group & Advisory Panel	No report	.
10. Financial Statement	The financial statement presented by JB and accepted by Board.	
11. MDO Report	LW presented report verbally, most covered in previous items on agenda. Whisky Trail and Food & Drink leaflets in preparation. The Board was content with the report.	
12 AOCB	<p>a. ENTRUST is to be closed. The Board was content to revoke our agreement with the fund.</p> <p>b. UHI have received planning permission to go ahead with 40 unit accommodation block.</p> <p>c. The webcam is broken and JB proposed DACIC buy a new one and get JADCOM to install it. This was agreed.</p> <p>d. The Board agreed to fund extra hours for Lou Rollason for admin work.</p> <p>e. AC reported 2 walks had been submitted to the Highland Archaeology Fortnight (HAF) programme for October. She will enquire about a link to the HAF website in due course.</p> <p>f. The website had been looked at by AC and AMcW and several changes suggested. JB had other suggestions and it was agreed to meet to discuss. JH to look at suggestions and comment before meeting.</p>	<p>AC</p> <p>JH</p>
13. DONM	Thursday 28 st July at Whinhill 7-9pm.	

