

VisitDornoch Data

Google Analytics	Sessions	Pages per session	Bounce rate	Session duration	Organic Search	Sessions from SM
Jan-15						
Feb-15	3294	3.38	39.22	2.29	2162	274
Mar-15	5084	2.83	51.32	2.02	2926	138
Apr-15	8185	1.97	66.32	1.22	3112	299
May-15	5859	2.41	58.10	2.09	2528	387
Jun-15	5596	2.67	57.13	2.15	2679	121
Jul-15	8676	2.58	44.78	2.17	3606	640
Aug-15	6879	2.57	42.77	2.09	3229	277
Sep-15	6203	2.76	47.07	2.23	2280	284
Oct-15	5986	2.44	51.09	2.05	1951	321
Nov-15	6828	2.09	57.37	1.37	2485	591
Dec-15	3514	2.39	46.78	2.12	1550	257
	66104	2.55	51.09	1.98	28508	3589
average	5509				2376	299
Google Analytics	Sessions	Pages per session	Bounce rate	Session duration	Organic Search	Sessions from SM
Jan-16	5994	2.68	44.88	2.52	2450	147
Feb-16	6532	2.61	49.43	2.21	2964	418
Mar-16	4835	2.64	40.54	2.19	2674	236
Apr-16	6669	2.64	43.21	2.12	3824	261
May-16	6524	2.82	41.58	2.46	2953	533
Jun-16	6010	2.75	42.51	2.20	3097	407
Jul-16	9085	3.09	46.44	2.30	5358	751
Aug-16	7646	3.29	40.78	2.37	3886	712
Sep-16	5106	3.17	48.71	2.41	3139	607
Oct-16	7489	2.81	46.09	2.21	2977	1191
Nov-16	5855	3.03	44.94	2.14	2008	675
Dec-16	5202	3.00	49.42	2.03	2118	960
	76947	2.88	44.88	2.26	37448	6898
average	6412				3121	575