

MONDAY 4 OCTOBER	
Scottish Land Commission: Land Reform Conference <i>Monday 4 – Wednesday 6 October</i>	This conference will look at the role of land in helping to achieve some of Scotland’s big ambitions for the economy, climate and communities. Register here Re-tweet here
Dcarbonise Week 2021 <i>Monday 4 – Friday 8 October</i>	Dcarbonise Week, a pre-COP26 week-long Virtual Sustainability Summit, will serve to unite some of the best known and respected event communities and provide exceptional education and guidance. Find out more here
DigitalBoost: Enhance your business with digital 2-3pm	If you’re new to all things digital, or need help getting started with it, this webinar will help you make that step with practical advice and knowledge sharing. Sign up here
Meet the regulator – Financial regulation from an international perspective 2-3pm	Join this virtual event from SE to get a better understanding of the financial regulatory landscape, stakeholders and processes across different European countries. Find out more here
TUESDAY 5 OCTOBER	
We need to talk about consumption 9am-5pm	Join Zero Waste Scotland at their virtual conference ahead of COP26. It promises to be a jam-packed day of discussion, featuring brilliant minds and experts from around the world, aimed at inspiring people to play their part in tackling the climate crisis. Register here
#OurPlant – Data Talks 10am – 12 noon	Join The Data Lab at this #DataFest event to discuss how data and artificial intelligence can be harnessed to protect and improve the environment and the planet at large. Find out more here
#OurPlant – Data Tech 12.30-4.30pm	Join this #DataFest21 event exploring the potential beyond existing data technologies and techniques. Register here
NEXUS webinar - How businesses can help inspire a future generation of STEM professionals 2-3pm	Join us for the next in our NEXUS webinar series to find out more about the Science Skills Academy and how you can get involved. Register here Re-tweet here
DigitalBoost: Online user experience: how to analyse it and improve it 2-4pm	Learn how to analyse your current digital platforms and assess, test, and ultimately improve your customers’ experience. Sign up here
WEDNESDAY 6 OCTOBER	
Improve Your Business Content Writing Webinar (Highland) 10am – 12 noon	This workshop will cover key factors including why and what you are writing, for who and on which platforms to ensure your audience finds you and engages with you. Further info here
DigitalBoost: Pinterest for business 10am – 12 noon	Find out how to use the content sharing app Pinterest in your business. Sign up here
Pathfinder Accelerator programme - taster session October 2-3pm	Join our taster session to find out how our Pathfinder Accelerator programme can help you fast-track your business idea in six months. More info here Re-tweet here

Creating value for your customers 2-4pm	Learn how to differentiate your business from competitors and stand out from the crowd by developing products or services your customers will love. Sign up here
THURSDAY 7 OCTOBER	
Hong Kong Ecommerce – A Direct Dialogue with F&D market players 9.15-10.45am	This SDI masterclass session will help Scottish Food & Drink suppliers gain a better understanding of current market development and trends in the Hong Kong ecommerce channel, through market success stories. More info here
Bringing the Internet of Things to the Highlands and Islands 10am – 12 noon	Join us for this webinar in partnership with the Scottish Government, where you'll hear from industry experts, communities, businesses and organisations to learn more about Internet of Things. Find out more here Re-tweet here
CENSIS virtual coffee: IoT for non-profits, charities and community groups 10-11am	Join this CENSIS virtual coffee to learn more about how IoT can be used by organisations such as charities, non-profits, social enterprises, community councils and volunteer groups. Sign up here
Bookkeeping and finance: The essentials for business 10am – 12 noon	This Business Gateway webinar will help you create a profit and loss account, increase bookkeeping skills and more. Sign up here
Scottish Industrial Energy Transformation Fund (SIETF) – info session 10.30am	The £34m SIETF is open for applications from October to December 2021 to support industries transition to a low carbon future. If you're interested in applying, the Scottish Government are hosting this information session. To register email: SIETF@gov.scot
Manufacturing Scotland's electric future 11am – 12 noon	Join the National Manufacturing Institute Scotland (NMIS) to discuss the capabilities and skills required within Scottish and UK supply chains to support the drive towards electrification. Register here
DigitalBoost: How to build a digital marketing plan 2-3pm	Digital marketing can deliver real business results and this webinar will show you how to develop a practical digital marketing strategy to help your business. Find out more here