

TUESDAY 20 SEPTEMBER

Protect your business and data from hackers

DigitalBoost
2-4pm
Online

Join this session to find out why it's important for all businesses to give their online security thought and consideration. You'll be taken through some simple steps to minimise the risks and also be directed to available support to help you and your business.

[Book](#)

HR – Recruiting, managing, and retaining staff

Business Gateway
5-7pm
Online

This webinar will explore the essentials of HR, including hiring, interviewing, payroll, pensions, contracts, and remote working.

[Book](#)

WEDNESDAY 21 SEPTEMBER

Scottish Rural Leadership Programme information session

Elevator
8.30am
Online

If you're a business owner, director or senior member of a rural based organisation this information session could be for you. If now is the right time for you to think differently and look at your business through a new lens, sign up to find out more about this programme.

[Book](#)

Instagram for business

DigitalBoost
10-12 noon
Online

Find out how to use the world's most popular image sharing app, Instagram, for your business benefit.

[Book](#)

Build your brand and promotional graphics

Business Gateway
12-2pm
Online

Join this session to explore what a brand is, the importance of building a strong brand for your business, and how to create promotional graphics on a limited budget and with little/no experience.

[Book](#)

Webinars, live streams, and video conferences: Running a business remotely

DigitalBoost
2-4pm
Online

Join to explore what a brand is, the importance of building a strong brand for your business, and how to create promotional graphics on a limited budget and with little/no experience.

[Book](#)

THURSDAY 22 SEPTEMBER

Video production for social media

DigitalBoost
2-4pm
Online

Discover why the use of video helps people find your brand or website and how this kind of content has become a powerful way to engage with your audience.

[Book](#)

Business Purpose: how purpose-led organisations are more resilient, innovative and attractive

Highlands and Islands
Productivity Club Scotland
3.45-5pm
Online

A business' purpose is its reason for existing, which drives its strategy, activities and sales. In this session we will hear from purpose-led organisations that combine running their core activities whilst creating values for the society.

Experts on the topic will also attend to provide you with advice and support.

	Book
Scottish Rural Leadership Programme information session Elevator 7.30pm Online	If you're a business owner, director or senior member of a rural based organisation this information session could be for you. If now is the right time for you to think differently and look at your business through a new lens, sign up to find out more about this programme. Book
FRIDAY 23 SEPTEMBER	
e-Commerce with Shopify DigitalBoost 12-2pm Online	Building your first e-Commerce website to sell your products online can be a boost to your business. This webinar will guide you through how to set up your own e-Commerce store with Shopify. Book
The low-cost guide to marketing your business 2-4pm Online	Join to look at how you can market your business and increase customer engagement with a limited budget and/or little experience. Book
MONDAY 26 SEPTEMBER	
Learning Zone - How to run a more efficient business Business Gateway 10-11am Online	Explore the ways you can improve your efficiency with the least business impact and at a low cost, covering: Governance and process Good financial management Understanding your sales and costs Targeting only profitable customers Reducing stock Cutting wastage (process, people, and projects) Book
Photography for online business DigitalBoost 2-4pm Online	Learn how to shoot, edit and upload photos for use online and to showcase your business. Book
MONDAY 26 SEPTEMBER	
Planning and scheduling your online content DigitalBoost 6-8pm Online	Increase your chances of online success by better understanding how to plan and curate good content, schedule it using a social media dashboard, and improve efficiency through simple automation. Book
COMING UP	
TUESDAY 27 SEPTEMBER	
Decarbonising heat supply chain opportunities HIE, HeatSource and AMCF	This in-person event is delivered in partnership with the Advanced Manufacturing Centre (AMC) as part of the AMCF programme part funded by ERDF. Enjoy a tour of the facility

<p>10.30am-3pm In person event at Advancing Manufacturing Centre, Fort William</p>	<p>and equipment housed at the AMC, network with other businesses and hear from clients. Presentations will be delivered by National Manufacturing Institute Scotland (NMIS), HIE, R I Cruden and others. Book</p>
<p>THURSDAY 29 SEPTEMBER</p>	
<p>Business Energy Scotland supporting your business HIE/Business Energy Scotland 10-11.15am Online</p>	<p>The content of this session has been designed for businesses across the Highlands and Islands who would benefit from support and advice to reduce your energy costs and associated carbon emissions. Book</p>
<p>TUESDAY 4 OCTOBER</p>	
<p>The future of biotechnology in the Highlands for everyone: Innovation for growth and sustainability HIE 3-3.45pm Online</p>	<p>Join us for an internal/external session around the emerging trends in the biotechnology sector, what's happening in our region and the different sectors that can engage with biotech. Register</p>
<p>THURSDAY 3 NOVEMBER</p>	
<p>Train to become a CPD-certified green champion Business Energy Scotland 10am-12.30pm Online</p>	<p>Green champions online training is helping organisations across Scotland by providing knowledge, techniques, examples, and free tools and templates. This free webinar for small and medium sized enterprises, will pack the entire green champions foundation course into one session. Book</p>
<p>SAVE THE DATE</p>	
<p>Monday 24 October The Data lab Innovation Centre - DataFest22 launch</p>	