

IN THE NEWS

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- **16 August: Cairngorm funicular legal cases settled**
Parties involved in legal cases relating to the original design and construction of the Cairngorm funicular railway in the 1990s and early 2000s and guarantees in place with the previous operator have reached an out-of-court settlement.
- **16 August: Health innovation focus at Inverness Campus event**
More than 50 people interested in health technology development attended Health Innovation Day at Inverness Campus on Wednesday 14 June.
- **17 August: Shetland slipway improvement project to create jobs**
Malakoff Ltd secured £32,129 investment from HIE for a project to enhance the capability of its covered slipway in North Ness, Lerwick.
- **18 August: HIE year-end figures for 2022/23**
Businesses and communities supported by HIE in 2022/23 are set to create or retain more than 1,400 jobs across the region over the next three years, including 159 in fragile areas.
- **21 August: Scottish aquaculture industry showcased at global event**
Scotland's latest aquaculture and marine technology will be demonstrated to an audience of 25,000 people from 75 countries at Aqua Nor, the world's largest aquaculture event [this week](#).

DID YOU SEE?

- **Pathfinder Accelerator** helps entrepreneurs find the right path – apply for the next cohort by 28 August 2023.
- The second round of the Highlands and Islands Fuel Change Challenge is open for applications. Boost sustainability problem solving skills for 16-24-year-old employees. Starts w/c 25 Sept. [Find out more and hear from current participants from Ross-shire Engineering and Velocity.](#)
- Four sessions in Aug, Sept, Oct and Nov on an **Introduction to Equality, Diversity and Inclusion** for social entrepreneurs.

SOCIAL MEDIA HIGHLIGHTS

X Follow us

- 16 Aug: [Scottish Rural Leadership Programme](#)

LINKEDIN Connect with us

- 14 Aug: [Our fair work support programme can help your organisation boost staff retention and productivity without breaking the bank.](#)

FACEBOOK Follow us

- 16 Aug: [We're pleased to have recovered £11m of public funding in an out-of-court settlement relating to Cairngorm legal actions.](#)

#FRIDAYFACTS FROM OUR CHIEF EXECUTIVE

- 18 Aug: [Pleased to be at #AquaNor #Trondheim next week.](#)

EVENTS AND WEBINARS COMING UP

Tues 22 Aug: **Circular Economy and Beyond**

EDAS/Zero Waste Scotland

2-2.30pm

Online

We'll look at co-benefits between the circular economy and economic development, and opportunities to advance socio-economic outcomes for Scotland.

[Book](#)

Tues 22 Aug: **How to build a digital marketing plan**

DigitalBoost

Develop a practical digital marketing strategy to benefit your business.

6-8pm Online	Book
Wed 23 Aug: Innovation funding: Heating and cooling, built environment and geothermal Scottish Enterprise 3-4.30pm Online	Discover new domestic and international funding available for heating and cooling, built environment and geothermal innovation projects. Book
Thurs 24 Aug: Virtual coffee: cyber security for Scotland's maritime sector CENSIS 10-11am Online	A virtual networking discussion from CENSIS with Abertay CyberQuarter, Scottish Enterprise, ScotlandIS and the Scotland 5G Centre. Book EVENT FULLY BOOKED BUT THERE IS A WAITING LIST
Thurs 24 Aug: A recipe for data platform success – four principles you should implement The Data Lab 4-5pm Online	As a data-driven company, FanDuel has a rich history of creating data platforms. Marinos Kintis will describe the company's journey and lessons learnt through building successful data platforms. Book
Fri 25 Aug: Email marketing for business DigitalBoost 9-10am Online	How to connect with your audience through effective email campaigns. Book
Fri 25 Aug: Build your brand and promotional graphics Business Gateway 12 noon-2pm Online	Build a strong brand for your business and create promotional graphics on a limited budget with little or no experience. Book
Fri 25 Aug: Unlocking opportunities: VC insights for Scottish tech founders CodeBase 6-8.30pm In-person event Wasps Inverness Creative Academy Midmills Building, Stephen's St, Inverness IV2 3JP	Join leading Silicon Valley investors as they give Scotland's tech startup founders an insight into how to make your business investor-ready. Book
Mon 28 Aug: Photography for online business DigitalBoost 10am-12 noon Online	Learn how to shoot, edit and upload photos to showcase your business. See real-life examples of posts that demonstrate good, bad and indifferent use for businesses. Book
Wed 30 Aug: Redefining Scotland's booking landscape: An introduction to Kooble The Scottish Tourism Alliance / Kooble 11am-12 noon Online	Kooble, an innovative, new cooperative booking platform, co-owned by Scottish hospitality businesses, will launch this September. This webinar will give businesses in the sector the opportunity to meet the team and find out more about Kooble, including the platform's vision, business model and membership opportunities. Book

<p>Thurs 31 Aug: HR – Recruiting, managing and retaining staff Business Gateway 1-3pm Online</p>	<p>Explore the essentials of HR, including hiring, interviewing, payroll, pensions, contracts, and remote working. Book</p>
<p>Tues 5 Sept: Online Microsoft Excel (intermediate) training for Orkney businesses Business Gateway 9.30am-12.30pm In-person event / Online</p>	<p>How to analyse data in spreadsheets. You will also organise table data, present data as charts, collaborate with others and work with conditional formatting. Book</p>
<p>Tues 5 Sept: Online Microsoft Excel (advanced) training Business Gateway 1.30-4.30pm Online</p>	<p>Online Microsoft Excel (advanced) training exclusively for Orkney businesses. Book</p>
<p>Wed 6 Sept: Improving efficiencies in manufacturing Food and Drink TechHUB/SMAS 4-5pm Online</p>	<p>Practical advice to improve efficiencies in your food and drink manufacturing process to reduce costs and save money. Book</p>
<p>Thurs 7 Sept: Wealth building for communities - the role of third sector organisations and purposeful businesses Productivity Club Scotland 9.30-11am Online</p>	<p>This session is for anyone in Scotland in the public, private and third sectors who is working on or curious to know more about Community Wealth Building. Book</p>
<p>Thurs 7 Sept: Just Transition – Business engagement session The Scottish Government 9.30am-12.30pm Online</p>	<p>As part of engagement for the draft Just Transition Plans, the Scottish Government has arranged a series of business workshops focused on the built environment and construction. This session will be an opportunity for businesses and workers to contribute to policy development, and highlight areas the just transition plans should consider, focusing on economic opportunities. Book</p>
<p>Thurs 7 Sept: Building an international network for social enterprise expansion Social Enterprise World Forum (SEWF) 12 noon-1.30pm Online</p>	<p>Are you thinking about expanding your social enterprise outside Scotland? Learn how others have expanded their enterprise networks internationally and find out about the benefits of attending SEWF23. Book</p>
<p>Thurs 7 Sept: Just Transition – Business engagement session The Scottish Government 1.30-4.30pm Online</p>	<p>As part of engagement for the draft Just Transition Plans, the Scottish Government has arranged a series of business workshops focused on the built environment and construction. This session will be an opportunity for businesses and workers to contribute to policy development, and highlight areas the just transition plans should consider, focusing on jobs and skills. Book</p>

<p>Fri 8 Sept: Just Transition – Business engagement session The Scottish Government 9.30am-12.30pm In-person event Inverness</p>	<p>As part of engagement for the draft Just Transition Plans, the Scottish Government has arranged a series of business workshops focused on the built environment and construction. This session will be an opportunity for businesses and workers to contribute to policy development, and highlight areas the just transition plans should consider, focusing on jobs and skills.</p>
<p>Sat 9 Sept: Just Transition – Business engagement session The Scottish Government 9.30am-12.30pm Online</p>	<p>As part of engagement for the draft Just Transition Plans, the Scottish Government has arranged a series of business workshops focused on the built environment and construction. This session will be an opportunity for businesses and workers to contribute to policy development, and highlight areas the just transition plans should consider, focusing on economic opportunities. Book</p>
<p>Thurs 14 Sept: Digital connectivity across the Highlands and Islands HIE / FarrPoint 11am-12 noon Online</p>	<p>Join for an update from FarrPoint and learn about the changes in connectivity like the analogue to digital switchover, the 3G switch-off, and what it means across the Highlands and Islands. Book</p>
<p>Tues 19 Sept: Business to Healthcare - Innovative research and development opportunities within healthcare in the Highland Council area HIE 2-3pm Online</p>	<p>An informative session for businesses in the healthcare sector who are looking to innovate in Highland region. Learn about the innovative R&D opportunities in NHS Highland, helping small and medium sized businesses in the health and care sector. Host Adrian Smith, CEO Digital Healthsense, will be joined by the Innovation team based at Raigmore Hospital, Inverness. Book</p>
<p>Wed 27 Sept: Training zone with NMIS (National Manufacturing Institute of Scotland) Ceed 9.00am-3.00pm In-person event National Manufacturing Institute of Scotland 3 Netherton Square Paisley, PA3 2EF</p>	<p>Are you an innovator, support organisation, academic, funder, expert, or established business/manufacturer? This in-person event will use activities and discussions to create discussions and bring together potential collaborators around business opportunities. The theme is <i>Innovation</i> with a focus on current challenges around sustainability and digitalisation. Book</p>
<p>Thurs 28 Sept: Networking event Food and Drink TechHUB 4-6pm In-person event Uilebheist Distillery & Brewery, Ness Bank, Inverness, IV2 4SG</p>	<p>Join this two-hour networking event offering advice and guidance on overcoming ongoing challenges in Food and Drink industry. Book</p>
<p>Fri 29 Sept: Productivity Matters conference Productivity Club Scotland 9am-3.30pm In-person event Advanced Research Centre (ARC), University of Glasgow, 11 Chapel Lane, G11 6EW</p>	<p>Hear from businesses, academics and other experts about how to future-proof your business to survive, flourish and succeed. Book</p>

<p>Thurs 5 Oct: Competitive Advantage: stand out, increase revenue and gain a two-year edge Productivity Club Scotland 1-2.30pm Online</p>	<p>Discover the top 10 myths of competitive advantage and how to overcome the barriers to success that can prevent you from standing out in your market. Book</p>
<p>Wed 21 Oct: Sourcing Scotland Scotland Food and Drink In-person event Perth Concert Hall Mill Street, Perth</p>	<p><i>Sourcing Scotland</i> is a national event to grow sales of Scottish produce by bringing together buyers and suppliers from across Scotland. If you're looking to grow your business beyond your local area, come along and meet the people who can help you on your journey.</p> <ul style="list-style-type: none"> • Suppliers' registration deadline 30 August. • Buyers' registration deadline 8 September. • Lunch and open marketplace registration 13 October. Book
<p>Thurs 2 Nov: CENSIS Technology Summit CENSIS 9am-5pm In-person event Royal Concert Hall, Glasgow G2 3NY</p>	<p>Join the leading event for the sensing, imaging and Internet of Things ecosystem in Scotland. It will be a day of speakers, exhibitors, debates and networking. This is an in-person event and will not be streamed live. Book</p>