

YOUR WEEKLY UPDATE

13 March 2023

This is your weekly round-up of news and events from HIE.

Details of upcoming HIE events can be found on the HIE website - www.hie.co.uk/events

Events organised by other organisations e.g. Scottish Enterprise, Business Gateway etc can be found on www.findbusinesssupport.gov.scot

IN THE NEWS	
www.hie.co.uk/latest-news/	
6 Mar: £4.25m investment approved by HIE in the Outer Hebrides in 2022	
DID YOU SEE?	
New Vacancy - Wave Energy Scotland Innovation Engineer New Vacancies – Development Manager Orkney x 2	
SOCIAL MEDIA HIGHLIGHTS	
TWITTER Follow us 7 Mar: Check out how @NorthUistDistil, @scotseafarms and @AMTEPower are embedding #FairWork in their businesses	
LINKEDIN Connect with us 8 Mar: Wave Energy Scotland are looking for an Innovation Engineer to be part of their Research and Innovation team	
FACEBOOK Follow us 6 Mar: Community plans to bring a former pier and slipway on the Isle of Mull back into productive use have secured a £239,592 investment	
#FRIDAYFACTS FROM OUR CHIEF EXECUTIVE	
Follow @stuartblack_HIE 10 Mar: Fantastic to see 3 awards for our region at the Scottish Apprenticeship Awards	
EVENTS AND WEBINARS COMING UP	
Wed 14 Mar: Governance – the role of EOT Trustees in delivering a thriving EO business Employee Ownership Association 10am-4pm Online	Find out how an Employee Ownership Trust (EOT) governance model works. This session works best when two people attend from a business; a trustee from the EOT board (ideally employee trustee) and an individual from the main company management board. Book
Tues 14 Mar: Lunch & Learn networking event - Instagram for business event	Join this free networking and learning event with the topic of Instagram for business. Book

<p>Business Gateway 12 noon-2pm In-person event MG Alba - Boardroom 56 Seaforth Road Eilean Siar Stornoway HS1 2S</p>	
<p>Tues 14 Mar: CMS International Women's Day (IWD) - An audience with Charlie Martin CMS Legal Services 4.30-6pm Online</p>	<p>This year's IWD theme is #EmbraceEquity – acknowledging that we don't all start from the same place and recognising the importance of creating a fair and equal world. Hear from Charlie Martin, the first ever professional transgender motorsports racer, who has broken records throughout her career.</p> <p>Book</p>
<p>Wed 15 Mar: Becoming operationally excellent Delivered by the University of Strathclyde and NMIS Advanced Manufacturing Centre Fort William 9.15am-12.30pm</p>	<p>Learn how operational excellence and related concepts can build a sustainable competitive advantage. Topics include:</p> <ul style="list-style-type: none"> • The need for change • Building a value proposition • Introduction to Operational Excellence • Six Sigma vs Lean Manufacturing • Improving organisational performance through measurement <p>More / book</p>
<p>Wed 15 Mar: Get impact and engagement with social media analytics DigitalBoost 1-3pm Online</p>	<p>From Facebook Insights to Twitter Analytics, this webinar will show you how to access each platforms metrics and reporting, and how to use them to improve the potential of your social media.</p> <p>Book</p>
<p>Wed 15 Mar: Introduction to Lean Manufacturing and Continuous Improvement Delivered by the University of Strathclyde and NMIS Advanced Manufacturing Centre Fort William 1.15am-4.30pm</p>	<p>Join the Manufacturing Skills Academy at NMIS to explore the concepts of lean manufacturing and the fundamental principles of continuous improvement. Topics include:</p> <ul style="list-style-type: none"> • Continuous Improvement pillars • Brief history of Lean Manufacturing and Lean principles • Understanding customer value • Understanding how the work gets done • The importance of measurement • Root cause analysis and graphical representations <p>More / book</p>
<p>Thurs 16 Mar: Leadership – Empowering leadership Employee Ownership Association 10am-4pm Online</p>	<p>Develop leadership skills to unlock the potential of employee ownership and create high-performing, resilient and innovative teams. It's recommended that a maximum of one person attend from a business.</p> <p>Book</p>

<p>Thurs 16 Mar: Train to become a CPD-certified Green Champion – Tourism businesses Business Energy Scotland 10am-12.30pm Online</p>	<p>Join this free training webinar for tourism businesses to become a CPD-certified Green Champion Book</p>
<p>Thurs 16 Mar: Tourism businesses – make TikTok work for you DigitalBoost/VisitScotland 11am-12 noon Online (national)</p>	<p>Get the most out of social media for your tourism business by harnessing the power of TikTok. A joint VisitScotland and DigitalBoost event. Join</p>
<p>Mon 20 Mar: Digital tools to help run your business remotely DigitalBoost 10am-12 noon Online</p>	<p>Find out how to use video live streaming, webinars and remote collaboration tools to get results for your business. Join</p>
<p>Tues 21 Mar: How to protect and manage your intellectual property Business Gateway 8-10am Online (national)</p>	<p>Learn how to identify, protect, and exploit your intellectual property and assets. Join</p>
<p>Tues 21 Mar: Photography for online business DigitalBoost 10am-12 noon Online (national)</p>	<p>Learn how to shoot, edit and upload photos for use online and to showcase your business. Join</p>
<p>Tues 21 Mar: Tourism businesses – use analytics to evaluate your digital platforms and get customers DigitalBoost/VisitScotland 11am-12.30pm Online (national)</p>	<p>This webinar is for people looking for ways to release the true power of the web to work for their tourism business. Join</p>
<p>Tues 21 Mar: Blue Economy, BioTech & Built Environment 2023 Institute of Directors (IoD) Highlands & Islands 1.30-5.30pm In person event Scottish Association for Marine Science, Oban</p>	<p>This lunch and forum will focus on investment in sustainability and innovation including:</p> <ul style="list-style-type: none"> • Blue Economy (including marine sciences, marine biology, biodiversity, ocean conservation, renewables) • Built Environment (eco-property development, renewables) • Eco-Hospitality (including tourism, food and beverage)

	<ul style="list-style-type: none"> • Human Health (related to marine sciences and built environment) • Entrepreneurship and expansion funding (grants, venture debt, equity) <p>More</p>
<p>Wed 22 Mar: Why circular procurement is better for business Zero Waste Scotland 10-11.30am Online</p>	<p>This webinar introduces the concept of circular procurement, highlighting the value of using and reusing the materials we already have, from construction to clothing to food waste. Maximising their value could save Scottish businesses at least £3bn a year and significantly cut our emissions by reducing imports and making best use of our renewable energy.</p> <p>Hear from speakers experienced on implementing circular models within the field of procurement.</p> <p>Join</p>
<p>Wed 22 Mar: Train to become a CPD-certified green champion Business Energy Scotland 10am-12.30pm Online</p>	<p>Join this free training webinar to become a CPD-certified Green Champion.</p> <p>Join</p>
<p>Thurs 23 Mar: Email marketing for business DigitalBoost 9-11am Online (national)</p>	<p>Email marketing is one of the best ways to engage with and nurture your audience. This webinar will help anyone currently using email marketing to boost the success of their email campaigns.</p> <p>Join</p>
<p>Thurs 23 Mar: Introduction to shared ownership Local Energy Scotland 1-2pm Online</p>	<p>This Local Energy Scotland online event is for community organisations situated near wind farm developments. In this session we'll introduce you to shared ownership, how it works, and the support available from the Scottish Government's Community and Renewable Energy Scheme (CARES) that could help you explore opportunities in your area. We'll have our Shared Ownership Manager and Specialist on hand to answer any questions you have.</p> <p>Book</p>
<p>Thurs 23 Mar: Engagement and comms – representing and developing employee voice Employee Ownership Association 10am-3pm Online</p>	<p>Grow your understanding of employee voice to ensure owners can be part of the solution to challenges or opportunities the organisation is facing. It's recommended that a maximum of one person attend from a business.</p> <p>Book</p>
<p>Thurs 23 Mar: Wellbeing in Highlands and Islands Productivity Club Scotland 3.45-5pm</p>	<p>In this session, hear from businesses that are implementing practices to ensure the wellbeing of the workforce and organisation.</p>

Online	The sessions are interactive with group discussion, Q&A and networking opportunities. Join
Wed 29 Mar: Marshalling resources augmented fashion with Robert Gordon University HIE/XpoNorth 1.30-2.30pm Online	Join this session to hear more about the opportunities and challenges offered by augmented and virtual reality and other digital tools. Learn how the virtual platform created for Harris Tweed Hebrides has impacted on perceptions of Harris Tweed. It will also highlight new projects being piloted with small businesses and heritage organisations, international links and what the future of augmented fashion might look. Join