

YOUR WEEKLY UPDATE

23 January 2023

This is your weekly round-up of news and events from HIE.

Details of upcoming HIE events can be found on the HIE website - www.hie.co.uk/events

Events organised by other organisations e.g. Scottish Enterprise, Business Gateway etc can be found on www.findbusinesssupport.gov.scot

IN THE NEWS

www.hie.co.uk/latest-news/

Fri 20 Jan: [23 businesses to fast track with accelerator programme](#)

Fri 20 Jan: [Islands Growth Deal announced](#)

Wed 18 Jan: [Young talent appointed at HIE in the Outer Hebrides/Tàlant òg air fhadadh gu HIE ann an Innse Gall](#)

DID YOU SEE?

- [HIE's support for the rising cost of doing business](#)
- [Claer Barrt](#), consumer editor of the Financial Times and presenter of the FT's Money Clinic podcast who delivered [a talk on how to stay cash positive in inflationary times](#) to Inner Moray Firth clients recently.

SOCIAL MEDIA HIGHLIGHTS

TWITTER [Follow us](#)

18 Jan: [Outer Hebrides vacancies filled with excellent young talent](#)

LINKEDIN [Connect with us](#)

17 Jan: [We're looking for suppliers for our Marketing and PR Framework](#)

FACEBOOK [Follow us](#)

16 Jan: [Green Jobs Capital fund](#)

#FRIDAYFACTS FROM OUR CHIEF EXECUTIVE

Follow [@stuartblack_HIE](#)

20 Jan: [This financial year, we've invested £2.2m into capital projects in Argyll and the Islands](#)

EVENTS AND WEBINARS COMING UP

Wed 25 Jan: **Information webinar on Fuel Change 2023 National Challenge**
2-3 pm
Online

Fuel Change's 2023 National Challenge provides personal and professional development for 16-25 year olds, working together to solve real-life sustainability problems set by industry sponsors.
[Find out more](#)

Thurs 26 Jan: **Intellectual property (IP) bitesize webinar – trademarks**
Intellectual Property Office

Discover what you can protect with trademarks and apply to a business.

<p>11-12 noon Online</p>	<p>This webinar is pre-recorded and scheduled to go out the relevant day. You can submit questions on the function available and once the webinar has finished any questions are answered with 24/48 hours. Book</p>
<p>Thurs 26 Jan: Intellectual property (IP) bitesize webinar – patents Intellectual Property Office 2-3.30 pm Online</p>	<p>Discover what you can protect with trademarks and apply to a business. This webinar is pre-recorded and scheduled to go out the relevant day. You can submit questions on the function available and once the webinar has finished any questions are answered with 24/48 hours Book</p>
<p>Mon 30 Jan: Outer space and pushing the frontiers of human potential Censis 1-6 pm In person event Glasgow Science Centre, 50 Pacific Quay, Glasgow G51 1EA</p>	<p>Censis – along with several international partners- invite you to an afternoon of networking, debate, exhibition and presentations on the Scottish space sector, with a keynote from astronaut Anousheh AnsariJoin. Book</p>
<p>Tues 31 Jan: Robotics, AI, and pushing the frontiers of human potential Censis 12.30-5 pm In person event National Robotarium, Heriot-Watt University, Edinburgh EH14 4AS</p>	<p>Join Censis for an afternoon of networking, debate, exhibition and presentations on robotics, AI and automation, with a keynote from astronaut Anousheh Ansari. Book</p>
<p>Tues 31 Jan: Business to Healthcare - can 5G help your business? HIE/Northern Innovation Hub 2-3 pm Online</p>	<p>The need for innovative ways of delivering healthcare is now more critical than ever. Hear from Andy McKenzie from Scotland 5 G and Adrian Smith, West Midlands 5G who will illustrate the benefits to your business and answer your questions. Register</p>
<p>Thurs 2 Feb: Remanufacturing awareness day Ceed/ Scottish Institute for Remanufacture/Zero Waste Scotland 9.30-1.30 pm In-person event</p>	<p>Improve your understanding of remanufacturing and design for remanufacture. You'll learn how to define and differentiate what is meant by remanufacturing from repair and reconditioning and why this is important. Activities will involve brainstorming, group work involving practical disassembly and analysis and product redesign. Book</p>

<p>Scottish Universities Insight Institute Room CL 102 Collins Building 22 Richmond Street The University of Strathclyde Glasgow, G1 1XQ</p>	
<p>Wed 8 Feb: Life cycle analysis – a path to a greener future National Manufacturing Institute Scotland (NMIS) 1-2 pm Online</p>	<p>Life cycle analysis (LCA) assesses the environmental impacts across the life cycle of a product or process, crucial for manufacturers seeking to understand their carbon footprint and how to reduce it.</p> <p>Professor David Butler and sustainability engineer Aineias Karkasinas will introduce the LCA tool, how it should be used, and discuss software solutions and features through a case study.</p> <p>Book</p>
<p>Thurs 16 Feb: How to grow your business through e-commerce - Amazon, Etsy and eBay HIE/SDI 1.15-3.15 pm Online</p>	<p>Learn about the opportunities to grow your e-commerce sales with Amazon, Etsy and eBay with Karen Riddick, founder of Second Nature Online.</p> <p>Book</p>
<p>Tues 28 Feb – Wed 1 Mar: Employee ownership learning journey Co-operative Development Scotland (CDS) In person visit</p>	<p>Co-operative Development Scotland (CDS) is hosting a free learning journey to Tayside and North East Scotland to showcase employee ownership in successful, growing businesses. Companies will share their learning and experience with pointers of what has worked and what hasn't in their employee ownership journey.</p> <p>During this two-day trip, you'll meet award winning Woollard & Henry Ltd, Accord ESL, 2020 Project Management, Houlder Ltd and Merlin ERD as well as guest speaker Andrew Lane of Union Industries.</p> <p>View the programme and book</p>
<p>Wed 14 Mar: Governance – the role of EOT Trustees in delivering a thriving EO business Employee Ownership Association 10-4 pm Online</p>	<p>This practical, discussion-based workshop aims to help you understand how an Employee Ownership Trust (EOT) governance model works at its best.</p> <p>This session works best when two people attend from a business; a trustee from the EOT board (ideally employee trustee) and an individual from the main company management board.</p> <p>Book</p>
<p>Thurs 16 Mar: Leadership – Empowering leadership</p>	<p>This workshop is for anyone looking to develop leadership skills to unlock the potential of employee ownership and create high-performing, resilient and innovative teams.</p>

<p>Employee Ownership Association 10-4 pm Online</p>	<p>It's recommended that a maximum of one person attend from a business. Book</p>
<p>23 Mar: Engagement and comms – representing and developing employee voice Employee Ownership Association 10-3 pm Online</p>	<p>If you have a role that relates to employee voice in your business, this interactive workshop will help you grow your understanding of employee voice to ensure owners can be part of the solution to challenges or opportunities the organisation is facing. It's recommended that a maximum of one person attend from a business. Book</p>