

YOUR WEEKLY UPDATE

30 January 2023

This is your weekly round-up of news and events from HIE.

Details of upcoming HIE events can be found on the HIE website - www.hie.co.uk/events

Events organised by other organisations e.g. Scottish Enterprise, Business Gateway etc can be found on www.findbusinesssupport.gov.scot

IN THE NEWS

www.hie.co.uk/latest-news/

- Fri 27 Jan - Report highlights importance of the region's social enterprises
- Thurs 26 Jan - Businesses taking action to support employees in cost crisis
- Wed 25 Jan - Garrabost Mill to be restored as a visitor attraction
- Wed 25 Jan - Cairngorm Mountain railway runs again from 26 January
- Tues 24 Jan - Innovative technology takes Shetland knitwear firm to the next level

DID YOU SEE?

- **Food and drink TechHUB** - Helping food and drink producers and supply chain businesses grow by providing business support, technical advice and events
- Caithness and Sutherland area team update - **Focus on funding**
- Scroll down this HIE webpage to see the new **Wellbeing and mental health support section**
- Christine Rolin's blog on - **Supporting green innovations in the marine sector**

SOCIAL MEDIA HIGHLIGHTS

TWITTER Follow us

26 Jan: **New vacancy – Information Systems Officer**

LINKEDIN Connect with us

21 Jan: **Twenty-three businesses from the Highlands and Islands have started the latest edition of Pathfinder Accelerator**

FACEBOOK Follow us

25 Jan: **We're really pleased to support this project to transform the Garrabost Mill**

#FRIDAYFACTS FROM OUR CHIEF EXECUTIVE

Follow [@stuartblack_HIE](https://twitter.com/stuartblack_HIE)

27 Jan: **Figures show social enterprises are a critical part of our economy, contributing £197m to the region**

EVENTS AND WEBINARS COMING UP

Tues 31 Jan: **The employee ownership landscape and view of the future**

Co-operative
Development Scotland

Hear from expert advisor Graeme Nuttall OBE in this webinar about employee ownership and succession planning.

Join

10-11am Online	
Tues 31 Jan: Online Sales - Improve, develop and make more money DigitalBoost 10-12 noon Online (national)	This webinar will highlight the key elements of selling online. It will cover eCommerce options, the benefits of each and the differences in available eCommerce platforms. You'll also learn about the benefits of automation and the key items to optimise performance. Book
Tues 31 Jan: Robotics, AI, and pushing the frontiers of human potential Censis 12.30-5 pm In person event National Robotarium, Heriot-Watt University, Edinburgh EH14 4AS	Join Censis for an afternoon of networking, debate, exhibition and presentations on robotics, AI and automation, with a keynote from astronaut Anousheh Ansari. Book
Tues 31 Jan: Business to Healthcare - can 5G help your business? HIE/Northern Innovation Hub 2-3 pm Online	The need for innovative ways of delivering healthcare is now more critical than ever. Hear from Andy McKenzie from Scotland 5 G and Adrian Smith, West Midlands 5G who will illustrate the benefits to your business and answer your questions. Register
Tues 31 Jan: LinkedIn for business DigitalBoost 2-4pm Online (national)	This webinar will show you how to take LinkedIn beyond networking and show you how it can market your products and promote your brand. Book
Tues 31 Jan: Business processes and strategy in the Highlands and Islands Productivity Club Scotland 3.45-5pm Online	Productivity Clubs are currently focusing on business processes and strategy. This Highlands and Islands event will focus on process and strategy within exporting with Martin Murray, owner of Dunnet Bay Distillers Ltd and Lorraine Anderson, Scottish Development International. Book
Wed 1 Feb: Keep your business safe online DigitalBoost 10-12 noon Online (national)	Online threats are always changing and staying on top of them is vital. This webinar will help you to stay safe online and reduce the risk of becoming a victim of cyber-crime. Book
Thurs 2 Feb: Remanufacturing awareness day	Improve your understanding of remanufacturing and design for remanufacture. You'll learn how to define and differentiate what is meant by remanufacturing from repair and reconditioning and why this is important. Activities will involve brainstorming, group work involving practical disassembly and analysis and product redesign.

<p>CeeD/ Scottish Institute for Remanufacture/Zero Waste Scotland 9.30-1.30 pm In-person event Scottish Universities Insight Institute Room CL 102 Collins Building 22 Richmond Street The University of Strathclyde Glasgow, G1 1XQ</p>	<p>Book</p>
<p>Tues 7 Feb: Deposit return scheme registration workshop Circularity Scotland 9am or 2pm In-person event Macdonald Drumossie Hotel, Old Perth Road, Inverness IV2 5BE</p>	<p>This registration workshop is for producers and return Point operators. There are two three-hour sessions at 9am or 2pm with each covering the following content:</p> <ul style="list-style-type: none"> • Producer Registration process • Return Point Operator Registration process • Operations overview: how the scheme works • Exemptions: eligibility criteria • Q&A session <p>Book for 9am or 2pm</p>
<p>Wed 8 Feb: Life cycle analysis – a path to a greener future National Manufacturing Institute Scotland (NMIS) 1-2 pm Online</p>	<p>Life cycle analysis (LCA) assesses the environmental impacts across the life cycle of a product or process, crucial for manufacturers seeking to understand their carbon footprint and how to reduce it.</p> <p>Professor David Butler and sustainability engineer Aineias Karkasinas will introduce the LCA tool, how it should be used, and discuss software solutions and features through a case study.</p> <p>Book</p>
<p>Thurs 9 Feb: This is what streams are made of HIE/XpoNorth Digital 1.30-3.30 pm Online</p>	<p>This is an opportunity for you to apply for a space on a four-session course on live streams. Each session has been custom designed for participants new to live streaming- and those with some previous experience looking to gain insights into the creative and technical elements required to succeed in this space.</p> <p>You should be able to attend all four sessions on 9, 16, 23 Feb and 2 March.</p> <p>Apply</p>
<p>Tues 14 Feb: Get your ideas seen with My SMASH media HIE/XpoNorth Digital 2-3pm Online</p>	<p>Got a TV or film idea? My SMASH Media connects innovative and diverse content creators with decision-makers in film and TV. This online interactive workshop will let you hear directly from the founders of MySMASH Media and learn how to use this incredibly powerful tool/community/marketplace.</p> <p>If you're interested be quick as spaces are limited.</p> <p>Book</p>

<p>Thurs 16 Feb: How to grow your business through e-commerce - Amazon, Etsy and eBay HIE/SDI 1.15-3.15 pm Online</p>	<p>Learn about the opportunities to gain experience your e-commerce sales with Amazon, Etsy and eBay with Karen Riddick, founder of Second Nature Online. Book</p>
<p>Thurs 16 Feb: Reformulation webinar HIE 2-3pm Online</p>	<p>Food industry producers are facing some of the toughest times in memory, with spiralling ingredient and fuel costs, supply chain issues and rapidly changing consumer demands. Highlands and Islands Enterprise would like to provide support to food and drink businesses in the area with a webinar exploring the issues and options available for reformulating food and drink products to reduce cost. The webinar will look at:</p> <ul style="list-style-type: none"> • Exploration of what other companies worldwide are doing to reduce costs • What strategies companies adopted in previous difficult economic periods • Case study examples from UK and international markets <p>Register</p>
<p>Fri 17 Feb: Deposit return scheme registration webinar Circularity Scotland 11am-2pm Online</p>	<p>This webinar is for producers and return Point operators. It will cover the following content:</p> <ul style="list-style-type: none"> • Producer Registration process • Return Point Operator Registration process • Operations overview: how the scheme works • Exemptions: eligibility criteria • Q&A session <p>A recording will be available after the webinar. Book</p>
<p>Thurs 23 Feb: Food and Drink reformulation follow up webinar HIE 2-3pm Online</p>	<p>This follow up webinar will highlight what technical support is available from various agencies and partners of HIE to food and drink businesses and how this support can be accessed. Hear from Carol-Ann Adams from Interface, Alastair Trail from SAC Consulting and Joanne Burns from FDF Scotland about the help on hand. Register</p>
<p>Thurs 23 Feb: Research and Development Tax Credits webinar HIE 3.30-4.30 pm Online</p>	<p>This webinar will focus on the upcoming changes in Research and Development (R&D) Tax Credits and highlight what this means for businesses. Forrest Brown is one of the UK's leading specialists in R&D tax credits. They offer technical expertise and are passionate about helping innovative businesses grow.</p>

	<p>Joining us from Forrest Brown will be director Adam Kotas, Calum MacAuley and Angela Banerjee.</p> <p>Register</p>
<p>Wed 1 Mar: Employee ownership learning journey Co-operative Development Scotland (CDS) In person visit</p>	<p>Co-operative Development Scotland (CDS) is hosting a free learning journey to Tayside and North East Scotland to showcase employee ownership in successful, growing businesses. Companies will share their learning and experience with pointers of what has worked and what hasn't in their employee ownership journey.</p> <p>During this two-day trip, you'll meet award winning Woollard & Henry Ltd, Accord ESL, 2020 Project Management, Houlder Ltd and Merlin ERD as well as guest speaker Andrew Lane of Union Industries.</p> <p>View the programme and book</p>
<p>Wed 14 Mar: Governance – the role of EOT Trustees in delivering a thriving EO business Employee Ownership Association 10-4 pm Online</p>	<p>This practical, discussion-based workshop aims to help you understand how an Employee Ownership Trust (EOT) governance model works at its best.</p> <p>This session works best when two people attend from a business; a trustee from the EOT board (ideally employee trustee) and an individual from the main company management board.</p> <p>Book</p>
<p>Thurs 16 Mar: Leadership – Empowering leadership Employee Ownership Association 10-4 pm Online</p>	<p>This workshop is for anyone looking to develop leadership skills to unlock the potential of employee ownership and create high-performing, resilient and innovative teams.</p> <p>It's recommended that a maximum of one person attend from a business.</p> <p>Book</p>
<p>23 Mar: Engagement and comms – representing and developing employee voice Employee Ownership Association 10-3 pm Online</p>	<p>If you have a role that relates to employee voice in your business, this interactive workshop will help you grow your understanding of employee voice to ensure owners can be part of the solution to challenges or opportunities the organisation is facing.</p> <p>It's recommended that a maximum of one person attend from a business.</p> <p>Book</p>