

Good Morning Everyone

Nice to see the sun out again – it always brings out the smiles -))

The Highland Food & Drink Club has gone (properly) live www.highlandfoodanddrinkclub.com at last – woo hoo....

Come Check us out on Social media too – Facebook – Instagram - Twitter

We would be delighted if you could share this news with your members/network please? – We would also be delighted if there are opportunities we can help you with – Food Festival's perhaps or Q's for one of your members.

As we build our membership and database – **with a laser sharp focus on Food & Drink** – we believe working closely with you- **we can all win.**

I personally have a massive network and connections within the sector – from Primary producers – right through to hospitality and retail outlets.

We are proud members of – Scottish Wholesale Association - Scottish Tourism Alliance – Scottish Grocers Federation.

What's in it for your contacts?

Producers

- Promotion of your products – directly to the Hospitality Members
- Meet the Buyer Events/Route to Market- Member only or discounted events. – 3 are in the planning Spar-Selfridges-Travel Retail wholesaler (Air & Cruise)
- Promotion of your products directly to a consumer audience & subscribers
- Directory Listing
- Monthly Newsletter – Individual - Consumer and Business ones.
- Ability to send out offers to other member types
- Being Part of a Food & Drink Community
- Discounted Entry to Partner trade shows – 1 in the planning for September

Hospitality Outlets

- Promotion of your business to Consumers and Producers alike – Direct and indirectly
- Offer directly to other members – your individual offer
- Annual Directory Listing
- Access to other Club Producer members
- Being part of a Food & Drink Community

Soon to launch once we have the producers and Outlets signed up

Consumer Membership

- Aware of New product launches
- Discounted or one Off product access– only available to Club Members
- Supper Club Access – this is member only
- Monthly Newsletter
- Being Part of a food & drink community
- Helping create opportunities for the Food & Drink sector

The Highland Food & Drink Club – “Connects” from Farm to Fork – Fish to Dish”

Members - **Producers** (Highlands & Islands), **Outlets** (Highlands) and **Consumers** (Worldwide)

Hope you feel this is something you & your organisation can work alongside us in partnership

Delighted to hear back from you

Best
John

John Murray
Founding Director & CVO
Highland Food & Drink Club CIC
0777 9096453
www.highlandfoodanddrinkclub.com