

Sustainable Tourism Webinars in Feb-March

?

CM

Caitlin McLeod <Caitlin.McLeod@visitscotland.com>

?

?

?

?

To:

• Caitlin McLeod
Thu 16/02/2023 10:06

Good morning,

We are running, and supporting, upcoming sustainable and responsible tourism focused webinars, which I thought might be of interest to you and/or your members.

- 20th Feb 11am-12pm [How to create sustainable tourism experiences to reduce seasonality](#) with guest speaker, Xavier Font, Professor of Sustainability Marketing from the University of Surrey.
- 28th Feb 11am-12pm [Free energy-saving advice and funding \(Business Energy Scotland\)](#)
- 16 March 10am-12.30pm [Train to become a CPD-certified Green Champion - Tourism business \(Business Energy Scotland\)](#)

Please feel free to share with anyone who you think may be interested!

All the best,
Caitlin

Caitlin McLeod

Regional Development Executive - Highlands
VisitScotland, Great Glen House, Leachkin Road, Inverness, IV3 8NW
M: 07739 430 364
E: caitlin.mcleod@visitscotland.com